Minnesota Display Ad Network

STATEWIDE & ZONED OPTIONS

- MNA can assist with all newspaper advertising planning & placement
- MNA Display Ad Network offers a variety of zoning options

**Statewide**
- **Circulation:** 765,267 (240)
- **Value:** $14,380
- **Value:** $28,760
- **Value:** $57,520

**Three Zones (No Metro)**
- **Circulation:** 580,746 (210)
- **Value:** $8,229
- **Value:** $16,458
- **Value:** $32,916

**Two Zones (No Metro)**
- **Circulation:** 387,164* (140)
- **Value:** $5,486
- **Value:** $10,972
- **Value:** $21,944

**One Zone (No Metro)**
- **Circulation:** 193,582* (70)
- **Value:** $2,743
- **Value:** $5,486
- **Value:** $10,972

**Metro Only**
- **Circulation:** 184,521 (30)
- **Value:** $6,120
- **Value:** $12,240
- **Value:** $24,480

**Metro + 2 Zones**
- **Circulation:** 571,685* (170)
- **Value:** $11,606
- **Value:** $23,212
- **Value:** $46,424

**Metro + 1 Zone**
- **Circulation:** 378,103* (100)
- **Value:** $8,863
- **Value:** $17,726
- **Value:** $35,452

*Based on Average Circulation Per Zone

| (xxx) = Total Newspapers | All Rates Listed Are NET |

---

**Call for Consultation**
- MNA can assist with all newspaper advertising planning & placement
- MNA Display Ad Network offers a variety of zoning options

**Reserve a Week**
- Ad space is limited, requires pre-payment, and sold on a first-come basis
- Participating newspapers will run your ad once within a 7 day period
- Deadline: TUESDAY at NOON the week prior to your desired run date

**Submit Your Ad**
- Creative Specs: 2x2 = 3.5”W x 2”H  2x4 = 3.5”W x 4”H  2x8 = 3.5” x 8”H
- PDF file sent via email to advertising@mna.org preferred

10 South Fifth Street, Suite 1105  |  Minneapolis, MN  55402-1036  |  Tel - 612.332.8844  |  Website - www.mna.org
### North Zone

- Ada Norman County Index
- Aitkin Independent Age
- Babbitt-The New Babbitt Weekly News
- Bagley-Farmers Independent
- Barnesville Record-Review
- Baudette-Northern Light Region
- Bemidji Pioneer*
- Blackduck-The American
- Brainerd Dispatch*
- Brainerd News-Hopper
- Cass Lake Times
- Cloquet-Pine Knot News
- Cloquet-Pine Journal
- Cook/Drrr Timberjay
- Crookston Times
- Crosby-Ironton Courier
- Detroit Lakes Tribune
- Duluth News Tribune*
- East Grand Forks-The Exponent
- Ely Echo
- Ely Timberjay
- Erskine Echo
- Fertile Journal
- Floodwood-The Forum
- Fosston-The Thirteenth Towns
- Frazee Vergas-Forum
- Gonvick-The Leader-Recorder
- Grand Marais-Cook County News-Herald
- Grand Rapids Herald Review
- Greenbush-Deer Tribune
- Grygla Eagle
- Hollob-Kittson County Enterprise
- Hawley Herald
- Hermantown Star
- Hibbing-The Daily Tribune*
- International Falls Journal

### Central Zone

- Albany Enterprise
- Alexandria Echo Press
- Annandale Advocate
- Appleton Press
- Arlington Enterprise
- Askov American
- Battle Lake Review
- Becker/Clearwater Citizen Tribune
- Benson-Swift County Monitor-News
- Brandon-West Douglas County Record
- Cambridge-North Branch County News Review
- Cambridge Isanti-Chisago County Star
- Canby News
- Chokio Review
- Clara City Herald
- Claro-Independent News-Herald
- Clinton-The Northern Star
- Cokato/Dassel-Enterprise Dispatch
- Dawson Sentinel
- Delano Herald Journal
- Eden Valley Watkins Voice
- Eleva Lake Herman/Hoffman Grant County Herald
- Elk River Star News
- Fairfax-Standard Gazette & Messenger
- Ferguson Falls-The Daily Journal*
- Foley-Benton County News
- Gaylord Hub
- Glencoe-McLeod County Chronicle
- Glenwood-Pope County Tribune
- Granite Falls-Clarkfield-Advocate Tribune
- Hector/Bird Island-News Mirror-Union
- Henderson Independent
- Henning Citizen’s Advocate
- Hinkley News
- Howard Lake-Herald Journal
- Hutchinson Leader
- Isle Mille Lacs Messenger
- Kerkhoven Banner

### South Zone

- Adrian-Nobles County Review
- Albert Lea Tribune*
- Alden Advance
- Austin Daily Herald*
- Batlow-Press Tribune
- Blooming Prairie – Steele County Times
- Blue Earth-Fairmont County Register
- Cannon Falls Beacon
- Chatfield News
- Comfrey Times / Darfur Gazette
- Cottonwood Tri-County News
- Edgerton Enterprise
- Elysian Enterprise
- Fairmont-Sentinel*
- Fairbault Daily News*
- Fulda Free Press
- Hanska Herald
- Hendricks Pioneer
- Heron Lake-The Tri-County News
- Ivanhoe Times
- Jackson County Pilot
- Jasper Journal
- Kasson-Dodge County Independent
- Kenyon Leader
- Lafayette-Nicollet Ledger
- Lake Benton Valley Journal
- Lake City Graphic
- Lake Crystal Tribune
- Lakefield Independent
- Lambertton News
- LeRoy/Adams/Grand Meadow Mower County Independent
- Le Sueur County News
- Lewiston Journal
- Lonsdale Area News-Review
- Luverne-Rock County Star Herald
- Madelia Times-Messenger
- Manitowac-The Free Press*
- Marshall Independent*
- Minnesota Mascot
- Montgomery Messenger
- Mountain Lake Observer/Advocate
- New Prague Times
- New Ulm Journal*
- Northfield News
- Owatonna People’s Press*
- Pipestone County Star
- Plainview News
- Preston-Bluff Country Reader
- Preston-Fillmore County Journal
- Preston-Fillmore County News Leader
- Red Wing Republican Eagle
- Redwood Falls-Redwood Gazette
- Rochester-Post-Bulletin*
- Rushford-Tri-County Record
- Sherburn-Martin County Star
- Slayton-Murray County News
- Slayton-Murray County Wheel Herald
- Sleepy Eye Herald-Dispatch
- Spring Grove Herald
- Spring Valley Tribune
- St. Charles Press
- St. James Plaindealer
- St. Peter Herald
- Stewartville Star
- Tracy Area Headlight-Herald
- Tyler Tribune
- Wabasha County Herald
- Wabasso Standard
- Watonwan County News
- Waterville-Lake Region Life

### Metro Zone

- Anoka County Union Herald
- Apple Valley/Farmington/Rosemount-Dakota County Tribune
- Belle Plaine Herald
- Blair/Spring Lake Park/Columbia Hills/Friday Life
- Bloomington/Richfield Sun Current
- Brooklyn Center/Brooklyn Park Sun Post
- Burnsville/Eagan Sun ThisWeek
- Chaska Herald
- Circle Pines-Quad Community Press
- Crystal/Robbinsdale/New Hope/Golden Valley Sun Post
- Edina Sun Current
- Forest Lake Lowdown
- Forest Lake Times
- Hugo Citizen
- Jordan Independent
- Lakeville Sun ThisWeek
- Minneapolis-Southwest Journal
- Minnesota Spokesman-Recorder
- Minnesota/Excelsior/Elden Prairie Sun Sailor
- Mound/Long Lake-The Laker Pioneer
- Norwood Young America / Watertown News & Times
- Osseo/Maple Grove/Champlain/Dayton Press
- Plymouth/Wayzata Sun Sailor
- Scandia-Country Messenger
- Shakopee Valley News
- Shoreview Press
- St. Croix Valley Lowdown
- St. Louis Park/Hopkins Sun Sailor
- Thief River Falls Times
- Tower News
- Twin Valley Times
- Two Harbors-Lake County News-Chronicle
- Ulm-Glenn County Union
- Vermilion Sun
- Virginia Mesabi Daily News*
- Wadena Pioneer Journal
- Walker Pilot-Independent
- Warren Sheaf

---

* Denotes DAILY Newspaper

### Statewide Network

**240 Newspapers @ 765,267 Circulation**

---

**Version 022020**

---

**MINNESOTA NEWSPAPER ASSOCIATION**

---

**Stillwater Gazette**

**Waconia Patriot**

---

**30 Newspapers**

**184,521 Circulation**