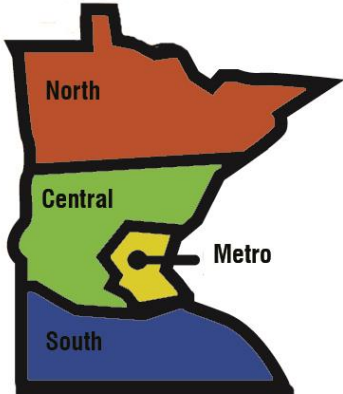


Minnesota Display Ad Network

STATEWIDE & ZONED OPTIONS



	2x2	2x4	2x8
Statewide	\$2,500	\$5,100	\$11,600
<i>Circulation: 765,267 (240)</i>	<i>Value: \$14,380</i>	<i>Value: \$28,760</i>	<i>Value: \$57,520</i>
Three Zones (No Metro)	\$1,800	\$3,700	\$8,400
<i>Circulation: 580,746 (210)</i>	<i>Value: \$8,229</i>	<i>Value: \$16,458</i>	<i>Value: \$32,916</i>
Two Zones (No Metro)	\$1,200	\$2,550	\$5,800
<i>Circulation: 387,164* (140)</i>	<i>Value: \$5,486</i>	<i>Value: \$10,972</i>	<i>Value: \$21,944</i>
One Zone (No Metro)	\$625	\$1,325	\$3,025
<i>Circulation: 193,582* (70)</i>	<i>Value: \$2,743</i>	<i>Value: \$5,486</i>	<i>Value: \$10,972</i>
Metro Only	\$1,450	\$3,000	\$6,850
<i>Circulation: 184,521 (30)</i>	<i>Value: \$6,120</i>	<i>Value: \$12,240</i>	<i>Value: \$24,480</i>
Metro + 2 Zones	\$2,350	\$4,900	\$11,200
<i>Circulation: 571,685* (170)</i>	<i>Value: \$11,606</i>	<i>Value: \$23,212</i>	<i>Value: \$46,424</i>
Metro + 1 Zone	\$1,850	\$3,850	\$8,800
<i>Circulation: 378,103* (100)</i>	<i>Value: \$8,863</i>	<i>Value: \$17,726</i>	<i>Value: \$35,452</i>

*Based on Average Circulation Per Zone

(xxx) = Total Newspapers

All Rates Listed Are NET

1 Call for Consultation

- MNA can assist with all newspaper advertising planning & placement
- MNA Display Ad Network offers a variety of zoning options

2 Reserve a Week

- Ad space is limited, requires pre-payment, and sold on a first-come basis
- Participating newspapers will run your ad once within a 7 day period
- Deadline: TUESDAY at NOON the week prior to your desired run date

3 Submit Your Ad

- Creative Specs: 2x2 = 3.5"W x 2"H 2x4 = 3.5"W x 4"H 2x8 = 3.5" x 8"H
- PDF file sent via email to advertising@mna.org preferred

1

2

3



MINNESOTA
NEWSPAPER
ASSOCIATION

Minnesota Display Ad Network

Participating Member Newspapers



North Zone

Ada Norman County Index
Aitkin Independent Age
Babbitt-The New Babbitt Weekly News
Bagley-Farmers Independent
Barnesville Record-Review
Baudette-Northern Light Region
Bemidji Pioneer*
Blackduck-The American
Brainerd Dispatch*
Brainerd NewsHopper
Cass Lake Times
Cloquet-Pine Knot News
Cloquet-Pine Journal
Cook/Orr Timberjay
Crookston Times
Crosby-Ironton Courier
Detroit Lakes Tribune

Duluth News Tribune*
East Grand Forks-The Exponent
Ely Echo
Ely Timberjay
Erskine Echo
Fertile Journal
Floodwood-The Forum
Fosston-The Thirteen Towns
Frazee Vergas-Forum
Gonvick-The Leader-Record
Grand Marais-Cook County News-Herald
Grand Rapids Herald Review
Greenbush-The Tribune
Grygla Eagle
Hallock-Kittson County Enterprise
Hawley Herald
Hermantown Star
Hibbing-The Daily Tribune*
International Falls Journal

Karlstad-North Star News
Lake Park Journal
McGregor-The Voyageur Press
McIntosh Times
Middle River Honker
Moorhead – The Extra Newspaper
Moose Lake-Star-Gazette
Nevis Northwoods Press
New York Mills Dispatch
Oklee Herald
Park Rapids Enterprise
Pelican Rapids Press
Pequot Lakes-Pineandlakes Echo Journal
Perham Focus
Proctor Journal
Red Lake Falls-The Gazette
Roseau Times Region
Sebeka-The Review Messenger
Stephen Messenger

Thief River Falls Times
Tower News
Twin Valley Times
Two Harbors-Lake County News-Chronicle
Ulen-Clay County Union
Verndale Sun
Virginia Mesabi Daily News*
Wadena Pioneer Journal
Walker Pilot-Independent
Warren Sheaf

66 Newspapers
170,356 Circulation

Central Zone

Albany Enterprise
Alexandria Echo Press
Annandale Advocate
Appleton Press
Arlington Enterprise
Askov American
Battle Lake Review
Becker/Clearwater Citizen Tribune
Benson-Swift County Monitor-News
Brandon-West Douglas County Record
Cambridge-North Branch County News Review
Cambridge Isanti-Chisago County Star
Canby News
Chokio Review
Clara City Herald
Clarissa-Independent News Herald
Clinton-The Northern Star
Cokato/Dassel-Enterprise Dispatch

Dawson Sentinel
Delano Herald Journal
Eden Valley Watkins Voice
Elbow Lake/Herman/Hoffman-Grant County Herald
Elk River Star News
Fairfax Standard-Gazette & Messenger
Fergus Falls-The Daily Journal*
Foley-Benton County News
Gaylord Hub
Glencoe-McLeod County Chronicle
Glenwood-Pope County Tribune
Granite Falls/Clarkfield-Advocate Tribune
Hector/Bird Island -News Mirror* Union
Henderson Independent
Henning Citizen's Advocate
Hinckley News
Howard Lake-Herald Journal
Hutchinson Leader
Isle-Mille Lacs Messenger
Kerkhoven Banner

Kimball-Tri-County News
Lindstrom-Chisago County Press
Litchfield Independent Review
Little Falls-Morrison County Record
Long Prairie Leader
Madison-The Western Guard
Maple Lake Messenger
Melrose Beacon
Montevideo American-News
Monticello Times
Mora-Kanabec County Times
New London/Spicer- Lakes Area Review
Ortonville Independent
Osakis Review
Parkers Prairie-The Independent
Paynesville Press
Pine City Pioneer
Princeton/Milaca Union-Times
Renville County Register
Sandstone Pine County Courier

Sauk Centre Herald
Sauk Rapids Herald
Staples World
Starbuck Times
St. Cloud Times*
St. Michael/Rockford Crow River News
Wahpeton/Breckenridge-Daily News*
Wheaton Gazette
Willmar-West Central Tribune*
Winthrop News

68 Newspapers
199,919 Circulation

South Zone

Adrian-Nobles County Review
Albert Lea Tribune*
Alden Advance
Austin Daily Herald*
Balaton-Press Tribune
Blooming Prairie – Steele County Times
Blue Earth-Faribault County Register
Cannon Falls Beacon
Chatfield News
Comfrey Times / Darfur Gazette
Cottonwood Tri-County News
Edgerton Enterprise
Elysian Enterprise
Fairmont-Sentinel*
Faribault Daily News*
Fulda Free Press
Hanska Herald
Hendricks Pioneer
Heron Lake-The Tri-County News
Ivanhoe Times
Jackson County Pilot
Jasper Journal

Kasson-Dodge County Independent
Kenyon Leader
Lafayette-Nicollet Ledger
Lake Benton Valley Journal
Lake City Graphic
Lake Crystal Tribune
Lakefield Standard
Lamberton News
LeRoy/Adams/Grand Meadow Mower County Independent
Le Sueur County News
Lewiston Journal
Lonsdale Area News-Review
Luverne-Rock County Star Herald
Madelia Times-Messenger
Mankato-The Free Press*
Marshall Independent*
Minneota Mascot
Montgomery Messenger
Mountain Lake Observer/Advocate
New Prague Times
New Ulm Journal*
Northfield News
Owatonna People's Press*
Pipetstone County Star

Plainview News
Preston-Bluff Country Reader
Preston-Fillmore County Journal
Preston-Fillmore County News Leader
Red Wing Republican Eagle
Redwood Falls-Redwood Gazette
Rochester-Post-Bulletin*
Rushford-Tri-County Record
Sherburn-Martin County Star
Slayton-Murray County News
Slayton-Murray County Wheel Herald
Sleepy Eye Herald-Dispatch
Spring Grove Herald
Spring Valley Tribune
St. Charles Press
St. James Plaindealer
St. Peter Herald
Stewartville Star
Tracy Area Headlight-Herald
Tyler Tribute
Wabasha County Herald
Wabasso Standard
Waseca County News
Waterville-Lake Region Life

Wells/Kiester – South Central News
Westbrook Sentinel/Tribune
Windom-Cottonwood Co. Citizen
Winona Post
Worthington Globe
Zumbrota/Pine Island News-Record

76 Newspapers
210,471 Circulation

Metro Zone

Anoka County Union Herald
Apple Valley/Farmington/Rosemount-Dakota County Tribune
Belle Plaine Herald
Blaine/Spring Lake Park/Columbia Heights/Fridley Life
Bloomington/Richfield Sun Current
Brooklyn Center/Brooklyn Park Sun Post
Burnsville/Eagan Sun ThisWeek
Chaska Herald
Circle Pines-Quad Community Press
Crystal/Robbinsdale/New Hope/Golden Valley Sun Post
Edina Sun Current

Forest Lake Lowdown
Forest Lake Times
Hugo Citizen
Jordan Independent
Lakeville Sun ThisWeek
Minneapolis-Southwest Journal
Minnesota Spokesman-Recorder
Minnetonka/Excelsior/Eden Prairie Sun Sailor
Mound/Long Lake-The Laker Pioneer

Norwood Young America / Watertown News & Times
Osseo/Maple Grove/Champlin/Dayton Press
Plymouth/Wayzata Sun Sailor
Scandia-Country Messenger
Shakopee Valley News
Shoreview Press
St. Croix Valley Lowdown
St. Louis Park/Hopkins Sun Sailor

Stillwater Gazette
Waconia Patriot

30 Newspapers
184,521 Circulation

Statewide Network: 240 Newspapers @ 765,267 Circulation