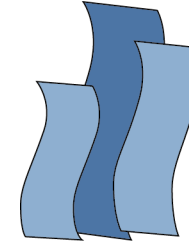


**MINNESOTA
NEWSPAPER
ASSOCIATION**



**MINNESOTA
NEWSMEDIA
INSTITUTE**

Sponsorship Packages 2020 MNA Convention & Trade Show

Goofy Ribbon Sponsor \$500.00

Includes:

- Signage at site, company logo/link on MNA website
- 600 Goofy Ribbons for guests to choose & wear
- Full page ad in MNA Convention program

Lanyard Sponsor **SOLD!** \$550.00**

Includes:

- Signage at site, company logo/link on MNA website
- Keepsake lanyards provided by you, with your logo
- Full page ad in MNA Convention program

Session Host Sponsor \$1,200.00

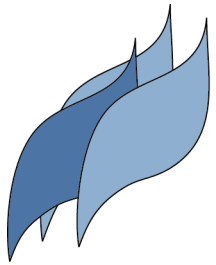
Includes:

- Introduce session speaker with limited time to promote (pre-approved script) your company (limited/selected sessions)
- Signage at site, company logo/link on MNA website
- Full page ad in MNA Convention program
- Full-page ad in MNA 2020 Member Directory

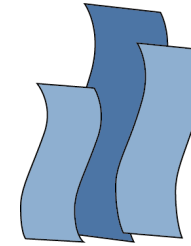
Event Sponsor \$1,700.00

Includes:

- Opportunity to have short description of your company read at sponsored luncheon
- Opportunity to have handouts on tables during luncheon
- Signage at site, company logo/link on MNA website
- Full page ad in MNA Convention program
- Full page ad in MNA 2020 Member Directory



**MINNESOTA
NEWSPAPER
ASSOCIATION**



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Advertising Opportunities 2020 MNA Convention & Trade Show

Convention Program:

Promote your organization in our convenient convention program. The program is designed to be the attendee's *must have* companion. That means you'll always be top of mind for our guests. (Deadline: Nov 30, 2019)

Full page ad (8"x5") | Back cover/half page (3.75" x 5")

\$400.00 \$500.00

Better Newspaper Contest Winners Tab:

Promote your organization in this keepsake book designed to highlight all of the 2020 BNC winners. This winners book is kept on shelves for years. (Deadline: Nov. 30, 2019)

Full Page (7.5" x 10") | Half Page (7.5" x 5")

\$500.00 \$300.00

MNA Bulletin:

Every week the MNA Bulletin is sent to over 1000 recipients. The MNA Bulletin enjoys higher than industry standards open/read rates—so you can be sure your ad is reaching your audience.

12 Months: \$800.00 | 6 Months: \$550.00 | 3 Months: \$400.00

MNA Membership Directory:

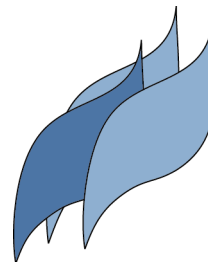
Be noticed! Purchase your ad in the 2020 MNA Membership Directory; distributed to all members, PR companies, agencies and more.

Full Page (7.7" w x 10"h)
\$700.00

Two-Thirds Page (5"w x 10"h)
\$550.00

2020 MNA Convention Sponsorship Form

January 30-31, 2020



**MINNESOTA
NEWSPAPER
ASSOCIATION**

Contact Name: _____

Title: _____

Company: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

PAYMENT DETAILS

Please send me an invoice

Check enclosed

Credit card (please contact MNA for authorization form)

Total Amount: \$ _____

PARTICIPATION LEVEL

<input type="checkbox"/> Goofy Ribbon Sponsor	\$500.00
<input type="checkbox"/> Lanyard Sponsor	\$550.00
<input type="checkbox"/> Session Host Sponsor	\$1,200.00
<input type="checkbox"/> Event Sponsor	\$1,700.00
<input type="checkbox"/> Program Ad (Full, Back Cov)	\$ _____
<input type="checkbox"/> BNC Ad (Full, Half)	\$ _____
<input type="checkbox"/> Bulletin (____ Months)	\$ _____
<input type="checkbox"/> MNA Directory (Full, two-thirds)	\$ _____

Attendee #1

Name _____ Title _____ Company _____ Email _____

Attendee #2

Name _____ Title _____ Company _____ Email _____

Attendee #3

Name _____ Title _____ Company _____ Email _____

Attendee #4

Name _____ Title _____ Company _____ Email _____

Please send completed form, high-res logo, ad and attendee information to LuAnn at luann@mna.org or call w/questions 612-278-0235