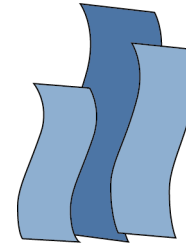


**MINNESOTA
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ASSOCIATION**



**MINNESOTA
NEWSMEDIA
INSTITUTE**

Trade Show Exhibitor Packages 2020 MNA Convention & Trade Show

Trade Show Booth

\$500.00

Includes:

- Name/logo listed in MNA Convention program
- logo/click thru on MNA website
- *** MNA Members receive a half page ad in Convention Program

Trade Show Booth +

\$800.00

Includes:

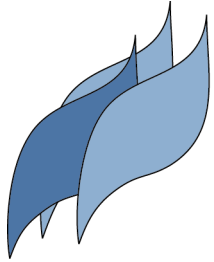
- All above AND
- 1 Full registration (including meals)
- Full page ad in MNA Convention Program

Trade Show Booth++

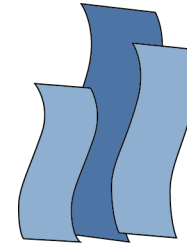
\$1,400.00

Includes:

- All above AND
- Full page ad in MNA 2020 MNA Directory



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**MINNESOTA
NEWSMEDIA
INSTITUTE**

Trade Show Exhibitor Packages 2020 MNA Convention & Trade Show

Booth PLUS Session Host Sponsor

\$1,700.00

Includes:

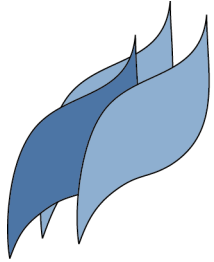
- Trade Show Booth
- Intro one Session speaker with limited time (pre-approved script) to promote your company (sessions selected/limited)
- Signage at site, Company logo/link on MNA website
- Full page ad in MNA Convention Program
- Full-page ad in MNA 2020 Directory

Booth PLUS Event Sponsor

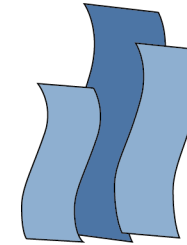
\$2,200.00

Includes:

- Trade Show Booth
- Your company introduced & short background about company read from podium (one luncheon)
- Opportunity to have handouts on luncheon tables
- Signage at site, Company logo/link on MNA website
- Full page ad in MNA Convention Program
- Full page ad in MNA 2020 Directory
- Four (4) full convention registrations (includes meals)



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Advertising Opportunities 2020 MNA Convention & Trade Show

Convention Program:

Promote your organization in our convenient convention program. The program is designed to be the attendee's *must have* companion. That means you'll always be top of mind for our guests. (Deadline: Nov. 30, 2019)

Full page ad (8"x5")		Back cover/half page (3.75" x 5")
\$400.00		\$500.00

Better Newspaper Contest Winners Tab:

Promote your organization in this keepsake book designed to highlight all of the 2020 BNC winners. This winners book is kept on shelves for years. (Deadline: Nov. 30, 2019)

Full Page (7.5" x 10")		Half Page (7.5" x 5")
\$500.00		\$300.00

MNA Bulletin:

Every week the MNA Bulletin is sent to over 1000 recipients. The MNA Bulletin enjoys higher than industry standards open/read rates—so you can be sure your ad is reaching your audience.

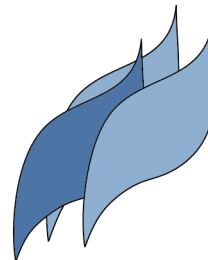
12 Months: \$800.00 | 6 Months: \$550.00 | 3 Months: \$400.00

MNA Membership Directory:

Be noticed! Purchase your ad in the 2020 MNA Membership Directory; distributed to all members, PR companies, agencies and more. (Deadline: Nov. 30, 2019)

Full Page (7.7" w x 10.0"h)	Two-Thirds Page (5.0" w x 10.0"h)
\$700.00	\$550.00

2020 MNA Convention January 30-31, 2020 Trade Show Registration Form



**MINNESOTA
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ASSOCIATION**

Contact Name: _____
 Title: _____
 Company: _____
 Mailing Address: _____
 City, State, Zip: _____
 Telephone: _____
 Email: _____

PAYMENT DETAILS

Please send me an invoice
 Check enclosed
 Credit card (please contact MNA for authorization form)
 Total Amount: \$ _____

PARTICIPATION LEVEL

<input type="checkbox"/> Booth Only	\$500.00
<input type="checkbox"/> Booth+	\$800.00
<input type="checkbox"/> Booth ++	\$1,400.00
<input type="checkbox"/> Booth PLUS Session Host	\$1,700.00
<input type="checkbox"/> Booth PLUS Event Sponsor	\$2,200.00
<input type="checkbox"/> Advertising Opportunities	Varies

Attendee #1

Name _____ Title _____ Company _____ Email _____

Attendee #2

Name _____ Title _____ Company _____ Email _____

Attendee #3

Name _____ Title _____ Company _____ Email _____

Attendee #4

Name _____ Title _____ Company _____ Email _____

Please send completed form, high-res logo, ad and attendee information to LuAnn at luann@mna.org or call w/questions 612-278-0235