

MNA Board of Directors Meeting Minutes

June 27, 2019

Sugar Lake Lodge, Cohasset, MN.

Present: Karin Ramige – Glencoe; Chris Knight-APG Media; Justin Lessman-Jackson; Crystal Miller- Albert Lea; Diann Drew-Alexandria; Mark Weber-ECM-APG; Tara Brandl-Tracy; Mike Dalton – Cannon Falls; Lisa Hills– MNA

Absent: Chad Koenen-Henning

Welcome and Call to Order by President Ramige at 9:30 a.m.

Approval of Minutes from the May 2, 2019 meeting, were approved on a **MOTION** by Dalton, seconded by Drew.

Executive Director Report – Hills report highlighted: Strong ad placement service sales; MNA’s work along with NMA on the Journalism Preservation Act and NNA on the DOL overtime rules; increase of 100 College BNC entries after changing the contest period to more closely reflect the school year; ten members were thrilled with \$1,000 in intern funding; the new “double” bonus on network sales appears to be successful. MNA received no comments from members after moving the Bulletin day to Thursday.

The executive director report was approved on a **MOTION** by Dalton, seconded by Miller, passing unanimously.

Membership Application

Justin Lessman presented the North News (Minneapolis) application for MNA Associate Membership. The application was unanimously approved on a **MOTION** by Dalton, seconded by Brandl.

Finance Reports –Knight reviewed disbursements, staff expenses, financial statements and balance sheets for April-May. Staff expenses and disbursements were unanimously approved on a **MOTION** by Dalton, seconded by Miller. Financial statements were approved on a **MOTION** by Miller, seconded by Drew, passing unanimously.

DSTJ –Several Recipients for MNA’s Distinguished Service to Journalism award and MNA’s Friend of Minnesota Newspapers were considered. A decision will be made at the September board meeting.

Ad Training Session

After much discussion about training sessions, A **MOTION** was made by Knight, Seconded, by Dalton, passing unanimously to hire someone to lead a basic ad training session in October.

Future Meeting Dates:

MNA daily meeting will be held September 19 & 20 at Grandview Lodge in Brainerd

MNA board meeting- September 26 & 27

NNA-Milwaukee- October 3-5

Meeting adjourned on a motion by Dalton, seconded by Knight

MNI Special Meeting

Justin Lessman called a special meeting of the MN News Media Institute. At the April election, Jim Pumarlo was elected to serve his fourth 3-year term as a public board member. MNI's bylaws only allow public members to serve three 3-year terms. Doug Hanneman will be asked to serve on the MNI board to fill the open position. Pumarlo has provided tremendous leadership while serving on MNI's board. His service is greatly appreciated.

Hills will be sending the MNI 990 to board members soon for review and approval.

The meeting was adjourned on a Motion by Dalton, seconded by Knight.

Respectfully submitted,
Lisa Hills

