Adobe Workflow

Using simple Adobe features and Adobe products together for a better newspaper workflow

Minnesota Press Association
2019 Winter Convention
January 2019
Minneapolis, MN

Lisa Griffin
Boone Newspapers
ILLUSTRATOR TOOLS:
CREATING BASIC SHAPES

Standard Toolbox

Line Tools

Shape Tools

Polygon & Star Tools

Spiral and Grid Tools

Reshape Tools

Text Tools

Symbol Tools
WORKING WITH EFFECTS

SPOOKY
SPOOKY
SPOOKY
SPOOKY
SPOOKY
GRAPHIC STYLES

Simple Shapes Plus =>

Text with Graphic Styles Applied

Text with Graphic Styles Applied

Text with Graphic Styles Applied
LIVE TRACE

Before

After

Crazee Savings

Crazee Savings

All Out CLEARANCE

All Out CLEARANCE
WORKING WITH SIMPLE SHAPES TO BUILD GRAPHICS

1. Draw the basic shapes.
2. Using Pathfinder, merge the shapes into one object.
3. Use Swatches and Strokes to define fill and stroke colors.
4. Use Appearance panel to add an additional stroke, setting style and color.
5. Go to Effect > Path > Offset Path to inset second border
Adobe Typekit

Font Menu Improvements

- Searchable by type
- Sort by favorite
- List of recently used
Setup a custom Preflight Profile based on the requirements and limitations of your prepress workflow. Setup multiple profiles for each type of press work.

The Preflight Panel will detail the location and problem with each of the errors listed in the Preflight count at the bottom of the screen.

You can always check the bottom of the InDesign screen to see if you have a green light or red light pertaining to your live Preflight.
Library

Libraries are great storage devices which make page layout quick and easy. Store frequently used items here for placement on your page.

Content Collector/Placer
Select multiple objects to place and press the arrow keys before releasing the mouse to create a grid or matrix.

**Live Corners**
- Click to change corner
- Option click to change corner type
- Hold shift to change just one corner

Use the Gap Tool and Live Corners to edit the shapes and edges.
Using Matrix, Captions, and Photoshop Info

2. Select multiple photos and Place. Use arrow keys to define rows and columns, use Command key with Up arrow to increase space between rows.
3. InDesign > Caption > Caption Setup to define placement and format of information.
4. InDesign > Caption > Generate Static Caption to import data.