



Media Advisory For Immediate Use

Just days to go until Hands-Free Cell Phone Law Minnesota Safety Council has media resources

Minnesota's hands-free cell phone law takes effect Thursday, Aug. 1. The Minnesota Safety Council is ready to be your resource as you tell this life-saving story. Here are tools we have available for journalists:

Expert interviews in person or by telephone:

- Paul Aasen, Minnesota Safety Council president, can talk about how the new law will help save lives on Minnesota's roads.
- Lisa Kons, Minnesota Safety Council Traffic Safety Program manager, knows the practical side of going hands-free and can demonstrate how drivers can adapt their cell phones and vehicles to comply with the new law.
- Family members of individuals killed in distracted driving incidents involving cell phones can share their personal stories of why they fought tirelessly for passage of this new law and turned their grief into safer Minnesota roads.

Visuals

- A downloadable [how-to video clip](#) demonstrating ways to adapt vehicles for hands-free cell phone use.

Driver resources:

- [Minnesota Safety Council Hands-Free Resource page](#) features how-to information sheets for drivers, employers and those under age 18.
- The Minnesota Office of Traffic Safety has additional materials available at HandsFreeMN.org.

To arrange interviews or for assistance with other hands-free cell phone law reporting needs, contact Lani Jordan, Minnesota Safety Council Media Relations, lanijordan@minnesotasafetycouncil.org