

Strength...

...Importance...

...Relevance

Small Town Newspapers have the **strength** to seek out and find the truth, to challenge the stated, and to preserve history through the ages. They know the **importance** of their purpose to inform, educate and share enlightening stories about their communities. They demonstrate their **relevance** by shouting the good news, breaking the bad news, sharing community opinions, celebrating successes, mourning losses, spotlighting sports & local culture and summarizing weekly meetings in your community.

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#1 TRUSTED NEWS SOURCE;
YOUR LOCAL NEWSPAPER.**

