



For Distribution via MNA Press Release Service

Subject:

Interactive Online Map of State Fair Foods, Events and New Brews - available now free

Body:

Planet Krouton, a Minneapolis-based geospatial technology company, has launched its Minnesota State Fair Wayfinder. This is a free resource to patrons of the Minnesota State Fair and is available now at planetkrouton.com/statefair

Planet Krouton marries place data with event data to create temporary mapping visuals for busy events.

With the State Fair Wayfinder, patrons have access to a map that has all the new food vendors, new beers and beverages as well as most of the events happening at the many venues during the State Fair.

"The State Fair is one of the few remaining shared experiences that almost all Minnesotans hold in common. When I am at the Fair my pride in being Minnesotan swells from this amazing event that only "we" as Minnesotans understand. The Minnesota State Fair Wayfinder will help people discover new parts of the Fair, and make more of their experience." Andrew Harvey, Founder.

Features of the service include:

1. Pictures, descriptions, and locations of all of the new foods to the Fair.
2. The location and name of all new beers and wines available.
3. Thousands of events taking place near you, and right now.
4. Navigation with estimated walking times to your destination.

About Planet Krouton

Planet Krouton's mission is to level the playing field of information used to make the biggest decisions in our lives. Where to locate your business? Where to buy your first house? Planet Krouton also assists with some of the smaller decisions; where is the next talk at this conference, where is Sweet Martha's Cookies? Founded in 2018 by Andrew Harvey, a lifelong geographer and geospatial programming specialist. For inquiries, please email andy@planetkrouton.com