

Local Bridal Shop Beauty By Design Announces Grand Opening

New Minneapolis bridal shop, Beauty By Design, is opening it's doors to the public on June 24th 12:00-6:00 for an open house. The grand opening of Beauty By Design is the perfect opportunity to tour the spacious Westwind Loft studio, mingle with veterans of the the wedding industry, and meet local designers Kaitlyn McKlaine of KMK as well as Deborah Block, designer and owner of Beauty By Design.

Beauty By Design is owned and operated by Deborah Block and Brady Hill of St. Paul. Deborah Block graduated with an AA degree in Fashion Design from FIDM in Los Angeles, and relocated to Minneapolis where she worked as a custom clothier and contract seamstress. Deborah has worked ten years in the fashion and tailoring, including seven years in the bridal industry. Brady Hill is a successful marketing consultant for a local business and offers management and marketing skills to the Beauty By Design infrastructure. Deborah and Brady's strong belief in shopping local, responsibly sourced fabrics, and one on one quality interaction are all reflected in their shop.

Gowns in the showroom of Beauty By Design are ethically produced by designers in the United States and Canada. These designers such as Celia Grace, Deborah Lindquist and Pure Magnolia strive to deliver fashion forward wedding gowns without sacrificing environmental integrity. The organic fabrics, upcycling, and fair trade heirloom silks used in the gowns at Beauty By Design offers an alternative to mass produced wedding gowns found elsewhere. Each bridal gown purchased at Beauty By Design is tailored in house by Deborah Block to ensure a perfect fit for each bride.

Beauty By Design
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