

FOR IMMEDIATE RELEASE
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Contact Joan Holman 612-508-5993
email: bookmarketingdiva@gmail.com

New Book by Minnesota Entrepreneur and Outdoorsman Shares Lifetime of Fishing & Hunting Adventures

(MINNEAPOLIS, MINNESOTA, November 14, 2019)– Gary Oberg has spent his life on the edge. As an engineer, entrepreneur, and Founder of *Spectralytics*, a company providing laser-cutting solutions for medical devices, he’s taken a lot of chances. But he really learned about risk mitigation over a lifetime of pushing the limits outdoors.

Growing on a farm in Minnesota, Oberg learned to appreciate nature and has spent much of his life fishing and hunting throughout Minnesota and North America.

His debut book “**Sidetracks: 40 True Stories of Hunting and Fishing on Paths Less Traveled**” shares a lifetime of hunting and fishing adventures, and some misadventures, and has been named one of the best new hunting books for 2019. It reveals some of the best locations in North America (including Minnesota) for hunting and fishing and has become an Amazon bestseller in the *Sports Hunting* and *Sports Fishing* categories. Oberg’s book shares not only the stories he has accumulated over the years, but the valuable lessons they’ve taught him.

Book excerpts, and lists of Oberg’s top hunting and fishing tips and favorite hunting and fishing places in Minnesota and North America can be found on his website at www.mysidetracks.com.

“**Sidetracks**” is available on Amazon.com, and the e-book version will be available to download for free on Amazon.com from November 29 through December 3.

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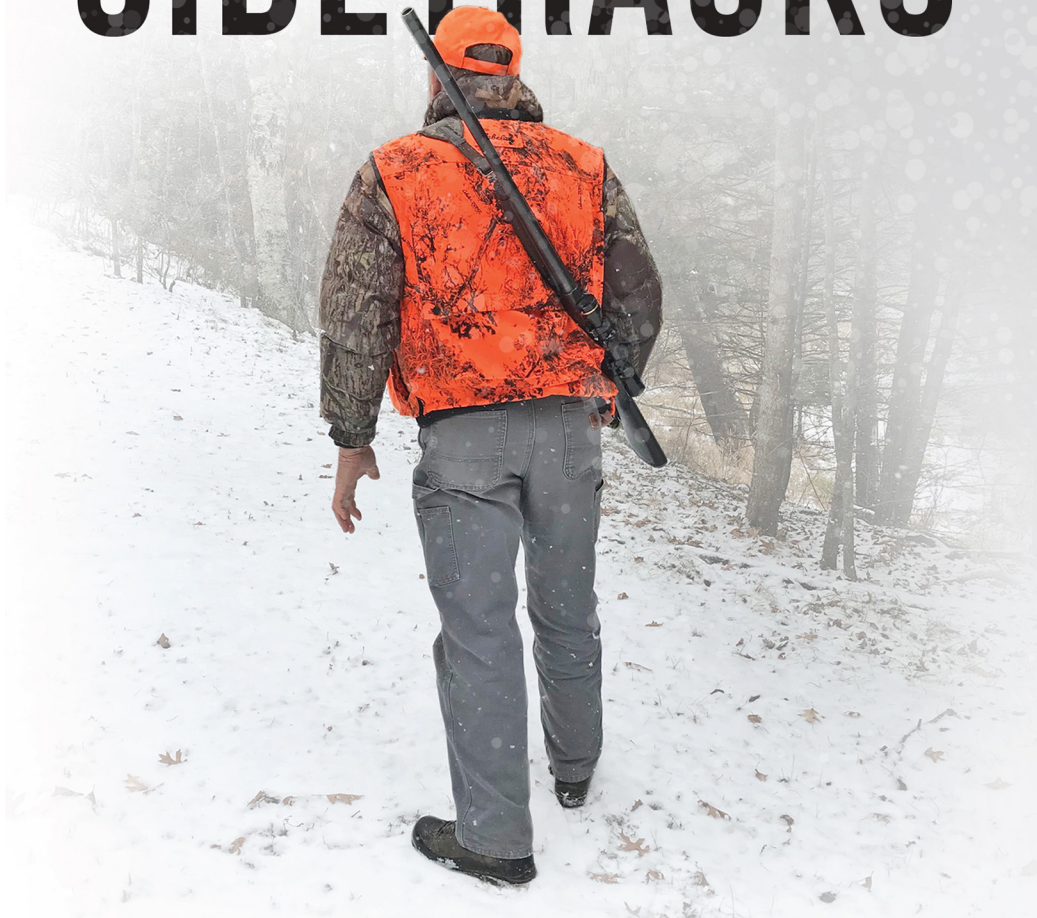
CONTACT INFO: Gary is available for interviews and questions. All media inquiries should be directed to:

Joan Holman: bookmarketingdiva@gmail.com • 612-508-5993 • www.holman.com

GARY OBERG

with TRINA HOLT, MSc

SIDETRACKS



40 TRUE STORIES
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