MINNESOTA ADULTS TRUST NEWSPAPER OVER ANYTHING ELSE FOR PUBLIC NOTICES

Where Minnesotans Prefer Getting Public Notices

- Newspaper (print or website): 39%
- Mail: 23%
- Social Media: 8%
- Television: 6%
- Government Website: 6%
- Radio: 4%

78% of Minnesotans believe keeping citizens informed by publishing public notices in the newspaper is an important requirement.

If public notices were placed on government websites, how often would you refer to them compared to those currently published in newspapers?

- Newspaper: 22%
- Government Website: 11%
- Usually: 14%
- Sometimes: 6%

In the past seven days have you accessed the Internet for news, shopping, or social media?

- Yes: 72%
- No: 28%

Potentially, over one-fourth of Minnesota residents could lose the ability to access public notices if they are exclusively placed on government websites.

SOURCE: Scarborough Minnesota Custom Study, 2013. All data is propriety.