

# Shopper Listing

Paid Listings from MNA Member Newspapers

## Brainerd

### Publication: Echoland-Piper Shopper

Member Newspaper: PineandLakes Echo Journal,  
see page 31 of the MNA directory.

Circulation: 33,700

Phone Number: (218) 829-4705

Contact: [advertising@BrainerdDispatch.com](mailto:advertising@BrainerdDispatch.com)

Shopper Website: [www.echolandshopper.com](http://www.echolandshopper.com)

Publication Day: Friday

Deadline: Tuesday AM



## Central Minnesota

### Publication: Star Shopper

Member Newspaper: Sauk Centre Herald,  
see page 34 of the MNA directory.

Circulation: 16,258

Phone Number: (320) 352-6577

Contact: [bryan@saukherald.com](mailto:bryan@saukherald.com)

Shopper Website: [www.saukherald.com](http://www.saukherald.com)

Publication Day: Friday

Deadline: PRIOR Friday



## Crookston

### Publication: The Valley Shopper

Member Newspaper: Crookston Daily Times,  
see page 11 of the MNA directory.

Phone Number: (218) 281-2730

Contact: [dforney@crookstontimes.com](mailto:dforney@crookstontimes.com)

Shopper Website: [www.crookstontimes.com](http://www.crookstontimes.com)

Circulation: 11,000

Publication Day: Saturday

Deadline: Wednesday PM



## Ely

### Publication: North Country Saver

Member Newspaper: Ely Echo,  
see page 13 of the MNA directory.

Circulation: 7,800 (winter),

8,800 (summer)

Phone Number: (218) 365-3141

Contact: [thepub@elyecho.com](mailto:thepub@elyecho.com)

Shopper Website: [www.elyecho.com](http://www.elyecho.com)

Publication Day: Monday

Deadline: Tuesday noon



## Heron Lake

### Publication: LIVEWIRE

Member Newspaper: Lakefield Standard,  
see page 22 of the MNA directory.

Circulation: 10,500

Phone Number: (507) 847-3771

Contact: [info@livewireprinting.com](mailto:info@livewireprinting.com)

Shopper Website: [livewireprinting.com](http://livewireprinting.com)

Publication Day: Sunday

Deadline: Thursday PM



## Howard Lake

### Publication: HJ Classifieds & Going Out

Member Newspaper: Herald Journal,  
see page 19 of the MNA directory.

Circulation: 10,600

Phone Number: (320) 485-2535

Contact: [ads@heraldjournal.com](mailto:ads@heraldjournal.com)

Shopper Website: [herald-journal.com](http://herald-journal.com)

Publication Day: Monday

Deadline: Thursday noon



## Hutchinson

### Publication: Weekend Leader Shopper

Member Newspaper: Hutchinson Leader,  
see page 19 of the MNA directory.

Circulation: 28,284

Phone Number: (320) 587-5000

Contact: [true@hutchinsonleader.com](mailto:true@hutchinsonleader.com)

Shopper Website: [www.hutchinsonleader.com](http://www.hutchinsonleader.com)

Publication Day: Sunday

Deadline: Tuesday 5PM



## Jackson

### Publication: LIVEWIRE

Member Newspaper: Jackson County Pilot  
see page 20 of the MNA directory.

Circulation: 10,500

Phone Number: (507) 847-3771

Contact: [info@livewireprinting.com](mailto:info@livewireprinting.com)

Shopper Website: [livewireprinting.com](http://livewireprinting.com)

Publication Day: Sunday

Deadline: Thursday PM



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## Lakefield

### Publication: LIVEWIRE

Member Newspaper: Lakefield Standard,  
see page 22 of the MNA directory.

Circulation: 10,500

Phone Number: (507) 847-3771

Contact: info@livewireprinting.com

Shopper Website: livewireprinting.com

Publication Day: Sunday

Deadline: Thursday PM



## Litchfield

### Publication: Meeker County Advertiser

Member Newspaper: Litchfield Independent Review,  
see page 23 of the MNA directory.

Circulation: 10,674

Phone Number: (320) 693-3266

Contact: true@hutchinsonleader.com

Shopper Website: independentreview.net

Publication Day: Sunday

Deadline: Tuesday 5PM



## Mora

### Publication : ADVERTISER

Member Newspaper: Kanabec County Times  
see page 28 of the MNA directory.

Circulation: 16,202

Phone Number: (320) 225-5124

Contact: akrist@moraminn.com

Shopper Website: moraminn.com

Publication Day: Saturday

Deadline: Wednesday 5PM



## Owatonna

### Publication: Owatonna Area Shopper

Member Newspaper: Owatonna People's Press,  
see page 30 of the MNA directory.

Circulation: 7,266

Phone Number: (507) 451-2840

Contact: advertising@owatonna.com

Shopper Website: owatonna.com

Publication Day: Saturday

Deadline: Wednesday noon



## Pequot Lakes

### Publication: Echoland-Piper Shopper

Member Newspaper: PineandLakes Echo Journal,  
see page 31 of the MNA directory.

Circulation: 33,700

Phone Number: (218) 829-4705

Contact: advertising@BrainerdDispatch.com

Shopper Website: www.echolandshopper.com

Publication Day: Friday

Deadline: Tuesday AM



## Pine City

### Publication: ADVERTISER

Member Newspaper: Pine City Pioneer  
see page 31 of the MNA directory.

Circulation: 16,202

Phone Number: (320) 225-5124

Contact: akrist@moraminn.com

Shopper Website: moraminn.com

Publication Day: Saturday

Deadline: Wednesday 5PM



## Pipestone Area

### Publication: Free Star

Member Newspaper: Pipestone County Star  
see page 31 of the MNA directory.

Circulation: 10,762

Phone Number: (507) 825-3333

Contact: pipepub@pipestonestar.com

Shopper Website: www.pipestonestar.com

Publication Day: Monday

Deadline: Friday 12PM



## Sherburn

### Publication: LIVEWIRE

Member Newspaper: Jackson County Pilot  
see page 20 of the MNA directory.

Circulation: 10,500

Phone Number: (507) 847-3771

Contact: info@livewireprinting.com

Shopper Website: livewireprinting.com

Publication Day: Sunday

Deadline: Thursday PM



## Staples

### Publication: Square Shooter

Member Newspaper: Staples World,  
see page 38 of the MNA directory.

Circulation: 9,700

Phone Number: (218) 894-1112

Contact: info@staplesworld.com

Shopper Website: www.staplesworld.com

Publication Day: Saturday

Deadline: Wednesday 5PM

