



**FOR IMMEDIATE RELEASE**

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## **Shore Boards Set to Launch Wood Wakesurf**

*Handcrafted Wood Wakesurf Just For You*

**ANOKA, MN (May 16th, 2018)** - From the company in the Midwest that is known for their fully customizable, handcrafted, all wood Stand Up Paddleboards (SUPs) comes a new line of product that is sure to make a splash this summer! Shore Boards Inc, based in Anoka, MN is excited to announce the launching of their all wood, handcrafted, Wakesurf line with a launch party on Lake Minnetonka on May 22.

Building wood Stand Up Paddleboards (SUPs) out of his garage since 2013, founder Tim Shore has turned the business from a part time hobby to a full-time career. The garage has now morphed into an industrial space located in Anoka, MN where Shore Boards produces one-of-a-kind, handcrafted wood boards. Their product line expanded last year from wood SUPs to include solid wood Longboards (Skateboards), and now they're expanding into wood Wakesurfs!

Shore Boards will be introducing 2 models to choose from, that are fully customizable.

**54" Teardrop** - This eye catcher boasts a sleek style that is perfect for tricking out & looking good doing it.

**56" Rounded Tail** - This board is built to ride some serious wave, but also gives you the flexibility to trick out, if that's your thing!



Both models are available in 3 different designs to choose from: The North, Vintage, or the Explorer. You can also fully customize the layout of the woods, as well as personalize with a business logo, family crest, or even a copy of your tattoo. Additional information on specifications can be found on the website: [www.shore-boards.com](http://www.shore-boards.com)

**On May 22nd, 2018 from 5-8 pm at Back Channel Brewing** (4787 Shoreline Dr, Spring Park, MN 55384) right off the water on Lake Minnetonka, Shore Boards will be launching their new Wakesurf line. If talking SUP, Wakesurf, Longboarding, Summer, and Beer isn't reason enough to get you out for the evening, Shore Boards will also be giving away one of their Wakesurf boards to one lucky person in attendance. (No Purchase Necessary, but YOU MUST BE PRESENT TO WIN).

Come on out and join the crowd for some great beer and conversation geared towards summertime fun while checking out what Shore Boards is offering up for your lake time recreation!

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### **About Shore Boards, Inc.**

We aim to inspire the outdoor enthusiast to find their shore and enjoy the ride. We accomplish this mission by utilizing handcrafted techniques, and sustainable materials to produce our boards. Shore Boards brings to life high performance works of art that are grown to ride.