



Like the State Tree of Minnesota, the Red Pine, the Newspaper Industry has grown since starting out as a sapling.

A Red Pine stands strong as it weathers the storms of change, as does the Newspaper Industry.

Outside influences constantly test the strength of the Red Pine and threaten its very existence. The same can be said for the Newspaper.

Though the test of time challenges the fortitude of the Red Pine it prevails for many generations to enjoy.

The Newspaper Industry also has and continues to survive despite the advancements in technology that now put News at a touch of a button.

The Red Pine has many branches that it has grown over its many years of life. The Minnesota Newspaper Association, similar to the Red Pine, has many branches (members) that have developed and grown over the years.

The branches are an essential part of a tree to ensure its survival. The MNA could not survive without its many solid branches. The members ensure with solid reporting that the Newspaper Industry will not only survive but will continue to grow and flourish into the future.

**THANK YOU
FOR THE
PAST 150 YEARS
MNA!**