

SUN SAILOR

WAYZATA

Thursday, June 23, 2017

IMAGINE
THERE'S
NO NEWSPAPER...

Price \$1.00
Volume 47, No. 19



MNA will provide guest columns that you are welcome to publish during Minnesota Newspaper Week.

Include a column that explains what you're participating in the Whiteout

Use this space to run a subscription or other promotion. Use a house ad. Sell the space to an advertiser.

...THINK OF ALL WE'D LOSE

A hollow shell without the news of your community

If we didn't have newspapers, think of all that would be lost. As community newspapers we have a long tradition of providing you with the news and information that helps you make critical decisions and stay informed.

But we also serve as a watchdog of government, we strive to capture the moments in life that define our communities, and we hope to entertain and inspire by sharing your stories.

The newspaper is your resource because without you there is no community.

It is your stories of struggles won and lost that help shape who we are and how we come together as people. Your courageous fight against disease, the emotional and sometimes daunting first day of school for child and parent, the heartache of a home leveled by tornado or destroyed by fire, the joy of a state championship title or a single win for a team that has been denied for weeks, the street assessment being proposed by your city or the new park being planned down the street, the mayor who made good on his campaign promise or the legislator who failed to vote the will of the people. All of these are snapshots of what is shared in your newspaper.

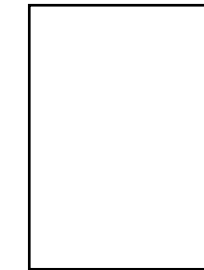
Without the newspaper acting in an objective role to collect, investigate, interview, verify and share all of this information, our connections as individuals and community would be compromised and perhaps break down completely.

As Minnesota newspapers celebrate 150 years of journalism, this "Whiteout Day" is being held to recognize all that we hold true and important for strong communities. Our pledge to you is our continued effort to find and explain trusted stories, issues and information that are relevant for your lives. It's what newspapers have been doing for generations. And with your continued support, it's what we will continue to do.

Imagine there's no newspaper...think of all we'd lose?

It's how we stay connected and informed on issues

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Guest columnist

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SUPPORTING JOURNALISM

Bringing you relevant news that helps you stay accurately informed about the issues in your community is just one aspect of community journalism, but it may be the most important.

In a world where distorted and fabricated information is instantly shared between hundreds, thousands and millions of people there has never been a better time to rely on objective journalism to ensure your decisions are not being influenced by fake news or somebody with a slanted agenda.

To help guarantee that objective reporting will remain a fixture in your community, please consider supporting your community newspaper with a voluntary or annual subscription.

For only \$39 you will receive a year's worth of print and online news coverage that is specific to your community and comes with the promise that our main goal is objective reporting so you can make informed decisions.

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