



FOR IMMEDIATE RELEASE

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Second Harvest Heartland, Walmart, Sam's Club and Feeding America Launch "Fight Hunger. Spark Change." Campaign

SAINT PAUL, Minn. (April 22, 2019) — To help draw attention to the one in 11, including one in eight children, in Minnesota that struggle with hunger, Second Harvest Heartland is once again teaming up with Walmart, Sam's Club and Feeding America® for the sixth annual nationwide "Fight Hunger. Spark Change." (FHSC) campaign, which will run from April 22 to May 20.

There are three ways to participate—purchase a participating item in-store or online, donate in-store or donate on our website.

For every participating product purchased at U.S. Walmart stores, Sam's Clubs or on Walmart.com during the campaign, the supplier will donate the monetary equivalent of at least one meal on behalf of a Feeding America member food bank, up to applicable limits.

Walmart kickstarted the campaign with a \$3 million donation to Feeding America and member food banks including Second Harvest Heartland. A purchase of one of the 267 participating items helps secure the equivalent of one meal. Each Walmart and Sam's Club will partner with at least one Feeding America local food bank, and the 18 participating suppliers include: Bush Brothers, Campbell's, Conagra Brands, Cliff Bar, General Mills, Gold Peak Tea, Great Value, Hidden Valley, JM Smucker, Kellogg, Kraft Heinz, McCormick, Motts, PepsiCo, Post, Uncle Ben's, Nature Nate's Honey and Unilever.

Second Harvest Heartland has partnered with Walmart for many years on the campaign. Since 2015, Walmart has generously donated two or more truckloads, twice a week, of fresh produce to help feed our hungry neighbors.

"We are so excited to partner with Walmart on this campaign and so appreciative of the donations from the Walmart distribution center in Mankato," said Julie Vanhove, Feeding Minnesota Food Sourcing Manager. "The produce we get from them is among the freshest we receive. These healthy items are highly valued by food shelves and clients. And together we're helping to reduce waste in our landfills."

Last year, Second Harvest Heartland received more than \$300,000 from Walmart and Sam's Club's commitment to fight hunger.

To learn more about the campaign visit www.walmart.com/fighthunger.



1140 Gervais Ave. • St. Paul, MN 55109 • 651.484.5117 • 2harvest.org

About Second Harvest Heartland

Second Harvest Heartland is one of the largest, most efficient and most innovative hunger relief organizations in the nation. In close partnership with nearly 1,000 food shelves, food pantries and other meal programs, Second Harvest Heartland helps the one in 11 people in Minnesota and western Wisconsin who face hunger every day. On average, 74 percent of food our partner agencies distribute comes from Second Harvest Heartland. In 2018, Second Harvest Heartland helped provide a record 89 million meals to more than a half million people. We will continue to leverage our unique position in the emergency food chain to advocate, educate and provide food until everyone in our service area has what they need to thrive. For more information, visit 2harvest.org or call 651.484.5117.

About Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, over 275 million customers and members visit our more than 11,300 stores under 58 banners in 27 countries and eCommerce websites. With fiscal year 2019 revenue of \$514.4 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com>, on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on [Facebook](#) or follow us on [Twitter](#).

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