

THE FUTURE OF NEWS IS HAPPENING NOW



**BIGGER
AUDIENCE,
BIGGER
APPETITE!
BIGGER
NEWS!**



“We must make smart decisions to make news consumption a sustaining, social event that feels vital to our communities.”

News director, Eric Larsen, the *Coloradoan*
www.editorandpublisher.com

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shifting into the communication age we are better able to satisfy our audience's appetite for

MORE NEWS NOW THAN EVER BEFORE!