The undersigned has created an advertisement that promotes newspaper readership in Minnesota newspapers. A copy of the advertisement is attached as an exhibit.

The undersigned agrees that the Minnesota Newspaper Association may distribute this advertisement to other newspapers and that those newspapers may publish the advertisement, without compensation or other consideration to the undersigned. The undersigned retains whatever ownership rights it may have in the advertisement, including those arising under copyright law.

DATED: _________________________, 20___

By: _________________________________

(Signature)

For: _________________________________

(Newspaper)

Its: _________________________________

>Title/Position)