

# 2025 MCAN & MDAN PARTICIPATING NEWSPAPERS

Please use this form to track the weeks your newspaper(s) run MCAN (Classified) and/or MDAN (Display) ads for the calendar year of 2025. MNA will use this form to accurately pay your rebate check at the end of the year. Thanks!

We are asking you to send us a copy of this form on a quarterly basis so we have current information to give to clients.

NAME OF NEWSPAPER \_\_\_\_\_ CITY \_\_\_\_\_ CONTACT \_\_\_\_\_

*If you do not participate in both programs, just fill in the one you do publish. MCAN (Classified) & MDAN (2x2/2x4/2x8 Display Ads)*

<u>1ST QUARTER</u>	Ran MCAN	Ran MDAN	<u>2ND QUARTER</u>	Ran MCAN	Ran MDAN	<u>3RD QUARTER</u>	Ran MCAN	Ran MDAN	<u>4TH QUARTER</u>	Ran MCAN	Ran MDAN
WEEK OF Dec 29-Jan 04	___	___	WEEK OF Mar 30-Apr 05	___	___	WEEK OF Jun 29-Jul 05	___	___	WEEK OF Sep 28-Oct 04	___	___
WEEK OF Jan 05-Jan 11	___	___	WEEK OF Apr 06-Apr 12	___	___	WEEK OF Jul 06-Jul 12	___	___	WEEK OF Oct 05-Oct 11	___	___
WEEK OF Jan 12-Jan 18	___	___	WEEK OF Apr 13-Apr 19	___	___	WEEK OF Jul 13-Jul 19	___	___	WEEK OF Oct 12-Oct 18	___	___
WEEK OF Jan 19-Jan 25	___	___	WEEK OF Apr 20-Apr 26	___	___	WEEK OF Jul 20-Jul 26	___	___	WEEK OF Oct 19-Oct 25	___	___
WEEK OF Jan 26-Feb 01	___	___	WEEK OF Apr 27-May 03	___	___	WEEK OF Jul 27-Aug 02	___	___	WEEK OF Oct 26-Nov 01	___	___
WEEK OF Feb 02-Feb 08	___	___	WEEK OF May 04-May 10	___	___	WEEK OF Aug 03-Aug 09	___	___	WEEK OF Nov 02-Nov 08	___	___
WEEK OF Feb 09-Feb 15	___	___	WEEK OF May 11-May 17	___	___	WEEK OF Aug 10-Aug 16	___	___	WEEK OF Nov 09-Nov 15	___	___
WEEK OF Feb 16-Feb 22	___	___	WEEK OF May 18-May 24	___	___	WEEK OF Aug 17-Aug 23	___	___	WEEK OF Nov 16-Nov 22	___	___
WEEK OF Feb 23-Mar 01	___	___	WEEK OF May 25-May 31	___	___	WEEK OF Aug 24-Aug 30	___	___	WEEK OF Nov 23-Nov 29	___	___
WEEK OF Mar 02-Mar 08	___	___	WEEK OF Jun 01 -Jun 07	___	___	WEEK OF Aug 31-Sep 06	___	___	WEEK OF Nov 30-Dec 06	___	___
WEEK OF Mar 09-Mar 15	___	___	WEEK OF Jun 08-Jun 14	___	___	WEEK OF Sep 07-Sep 13	___	___	WEEK OF Dec 07-Dec 13	___	___
WEEK OF Mar 16-Mar 22	___	___	WEEK OF Jun 15-Jun 21	___	___	WEEK OF Sep 14-Sep 20	___	___	WEEK OF Dec 14-Dec 20	___	___
WEEK OF Mar 23-Mar 29	___	___	WEEK OF Jun 22-Jun 28	___	___	WEEK OF Sep 21-Sep 27	___	___	WEEK OF Dec 21-Dec 27	___	___
									WEEK OF Dec 28-Jan 03	___	___

**THIS IS THE END OF THE  
1ST QUARTER**

**Fax:** 612/342-2958  
**E-mail:** advertising@mna.org  
Return to the MNA office:  
**by April 2nd**

**THIS IS THE END OF THE  
2ND QUARTER**

**Fax:** 612/342-2958  
**E-mail:** advertising@mna.org  
Return to the MNA office:  
**by July 2nd**

**THIS IS THE END OF THE  
3RD QUARTER**

**Fax:** 612/342-2958  
**E-mail:** advertising@mna.org  
Return to the MNA office:  
**by October 1st**

**THIS IS THE END OF THE  
4TH QUARTER**

**Fax:** 612/342-2958  
**E-mail:** advertising@mna.org  
Return to the MNA office:  
**by January 7th**

For questions regarding the MCAN & MDAN program, contact Randy Kelsey @ 612/278-0225 or Randy@mna.org.