

We Make Statewide Classified Advertising Simple

MCAN

Minnesota Classified Advertising Network

1

Call or Email for Consultation

- MNA can assist with all newspaper advertising planning & placement
 - Display Ad Networks are also available
- Call or email MNA today for more details

2

Reserve a Week

- Participating newspapers will run your ad ONCE within a 7 day period
- **DEADLINE:** 5PM Tuesday the week before your planned run date

3

Submit Your Ad

- Additional words over 25 are \$6 each (Zoned) and \$10 each (Statewide)
- MCAN classified ads are pre-pay only by credit card or check. Tearsheets are not provided for this service

Statewide Pricing:

\$279 - 25 Words
\$10 - Each Additional Word



MINNESOTA
NEWSPAPER
ASSOCIATION

Statewide Reach

509,832 Circulation
205 Newspapers



MCAN Zoned Pricing

One Zone: \$109
Two Zones: \$179
Three Zones: \$259
\$6 - Each Additional Word

All Rates NET to MNA



www.mna.org

advertising@mna.org

612.332.8844

NORTH ZONE - 60 Newspapers - 139,509 Circulation

Ada-Norman County Index	East Grand Forks-The Exponent	Hawley Herald	Pelican Rapids Press
Aitkin Independent Age	Ely Echo	Hermantown Star	Pequot Lakes Echo/Journal
Babbitt-New Babbit Weekly News	Erskine Echo	Hibbing Mesabi Tribune	Perham East Otter Tail Focus
Bagley-Farmers Independent	Fertile Journal	Int'l Falls Rainy Lake Gazette	Proctor Journal
Barnesville Record-Review	Fargo Forum	Karlstad-North Star News	Red Lake Falls Gazette
Baudette Northern Light Region	Floodwood-The Forum	Lake Park Journal	Sebeka-The Review Messenger
Bemidji Pioneer	Fosston-The Thirteen Towns	Longville Pine Cone Press-Citizen	Stephen Messenger
Blackduck American	Frazee Vergas-Forum	McGregor Voyageur Press	Thief River Falls Times
Brainerd Dispatch	Gonvick-The Leader-Record	McIntosh Times	Tower News
Brainerd News Hopper	Grand Forks Herald	Middle River Honker	Twin Valley Times
Cloquet - Pine Knot News	Grand Marais Cook Co. News-Herald	Moorhead - FM Extra	Two Harbors Lake County Press
Cloquet-Pine Journal	Grand Rapids Herald Review	Moose Lake Star Gazette	Ulen-Clay County Union
Crosby-Ironton Courier	Greenbush Tribune	New York Mills Dispatch	Verdale Sun
Detroit Lakes Tribune	Grygla Eagle	Oklee Red Lake County Herald	Wadena Pioneer Journal
Duluth News Tribune	Hallock-Kittson Co Enterprise	Park Rapids Enterprise	Walker Pilot-Independent

CENTRAL ZONE - 61 Newspapers - 129,108 Circulation

Albany/Melrose Star Post	Clinton-The Northern Star	Henderson Independent	Morris - Stevens County Times
Alexandria Echo	Cokato Enterprise Dispatch	Henning Citizen's Advocate	New London/Spicer-Lakes Area Review
Annandale Advocate	Dawson Sentinel	Hinckley/Sandstone -	Ortonville Independent
Appleton Press	Delano Herald-Journal	North Pine County News	Parkers Prairie Independent
Arlington Enterprise	Eden Valley/Watkins Voice	Hutchinson Station	Paynesville Press
Battle Lake Review	Elbow Lake-Grant County Herald	Isle-Mille Lacs Messenger	Princeton Union-Times
Becker Patriot News	Elk River Star News	Kerkhoven Banner	Renville County Register
Benson-Swift County Monitor-News	Fairfax Standard -	Kimball-Tri-County News	Sauk Centre Herald
Brandon-Douglas Co Record	Gazette & Messenger	Lindstrom-Chisago County Press	Sauk Rapids Herald
Buffalo-Wright County Journal Press	Fergus Falls Daily Journal	Litchfield Rail	St. Cloud Times
Cambridge/North Branch	Foley-Benton County News	Little Falls-Morrison County Record	St. Michael/Rockford Crow River News
County News Review	Gaylord Hub	Long Prairie Leader	Staples World
Canby News	Glencoe-McLeod Co Chronicle	Madison-The Western Guard	Wahpeton/Breckenridge-Daily News
Chokio Review	Glenwood-Pope Co Tribune	Maple Lake Messenger	Wheaton - Traverse Co Gazette-News
Clara City Herald	Granite Falls Advocate-Tribune	Montevideo American-News	Winsted Herald Journal
Clarissa-Independent News Herald	Hector News*Mirror Union	Monticello Times	Winthrop News

SOUTH ZONE - 62 Newspapers - 121,657 Circulation

Adrian-Nobles County Review	Hendricks Pioneer	Marshall Independent	Springfield Advance Press
Albert Lea Tribune	Heron Lake-The Tri-County News	Minneota Mascot	St. Charles Press & Lewiston Journal
Alden Advance Press	Ivanhoe Times	Montgomery Messenger	St. James Plaindealer
Austin Daily Herald	Jackson County Pilot	Mountain Lake Observer	St. Peter Herald
Blooming Prairie Steele County Times	Kasson Dodge Co Independent	New Prague Times	Stewartville Star
Blue Earth-Faribault Co. Register	Kenyon Leader	New Richland Star Eagle	Tracy Area Headlight-Herald
Cannon Falls Beacon	Lake Benton Valley Journal	New Ulm Journal	Trimont, Martin County Star
Chatfield News	Lake City Graphic	Northfield News	Tyler Tribute
Comfrey, Times-Gazette	Lake Crystal Tribune	Owatonna People's Press	Waseca County News
Cottonwood Tri-County News	Lakefield Standard	Pipestone County Star	Waseca County Pioneer
Edgerton Enterprise	Le Roy Mower County Independent	Plainview News	Waterville Life Enterprise
Fairmont Sentinel	Le Sueur County News	Preston-Fillmore County Journal	Wells South Central News
Faribault Daily News	Lonsdale Area News	Red Wing Republican Eagle	Westbrook Sentinel/Tribune
Fulda Free Press & Slayton	Luverne-Rock Co Star Herald	Redwood Falls-Redwood Gazette	Windom Cottonwood Co Citizen
Murray County News	Madelia Times-Messenger	Rochester Post Bulletin	Worthington Globe
Hanska Herald	Mankato Free Press	Sleepy Eye Herald-Dispatch	

METRO ZONE - 22 Newspapers - 119,558 Circulation

Apple Valley Farmington	Circle Pines Quad Community Press	Hugo Citizen	St. Louis Park/Hopkins Sun Sailor
Rosemount Dakota County Tribune	Eden Prairie/Excelsior/Shorewood/	Lakeville Sun-Thisweek	Stillwater Gazette
Blaine/Spring Lake Park/Columbia	Chanhassen/Minnetonka/	Mound/Long Lake Laker Pioneer	Wabasha Herald
Heights/Fridley Life	Deephaven Sun Sailor	Osseo-Maple Grove Press	Waconia/Norwood Patriot
Bloomington/Richfield Sun	Edina Sun	Robbinsdale/Crystal/New Hope Sun	Wayzata/Orono/Plymouth Sun
Brooklyn Park/Brooklyn Center Sun	Forest Lake-The Times	Scandia Country Messenger	
Burnsville/Eagan Sun-Thisweek	Hastings Journal	Shoreview Press	

MNA Advertising Networks Proof of Publication Standards:

Participating newspapers in the MCANIMDAN programs will be selectively monitored to ensure that network ads run as scheduled. Tear sheets will NOT be provided to network clients at the conclusion of their advertising schedule. Network ads are sold with the understanding that they will be distributed to all participating newspapers and will appear in at least 90% of participating newspapers within a seven-day window of the requested publication date or the first available issue. Network ad space is limited, requires prepayment, and sold on a first-come basis. A notarized affidavit confirming proof of publication will be provided to clients only upon request.