



**Proceedings of the
MNA Board of Directors**
Tuesday/Wednesday, Aug. 5-6, 2025
Email meeting

Present via email: President Justin Lessman, Jackson; Immediate Past President Crystal Miller, Albert Lea; First Vice President Tara Brandl, Tracy; Second Vice President Kelly Boldan, Willmar; Third Vice President Steve Jameson, Mankato; Directors Ted Almen, Kerkhoven, and Tim Douglass, Glenwood; Treasurer Bill Albrecht, Coon Rapids; Director of Development & Communications Lisa Schwarz, MNA.

The MNA staff made recommendations for two changes to the Association's Better Newspaper Contest rules:

QUESTION ONE: Because of low member counts in one multiday circulation category, staff is recommending the multiday categories be defined for the BNC as:

- **Up to 3,000 (11 publications)**
- **3,001 to 7,000 (7 publications)**
- **7,001 and over (12 publications)**

QUESTION TWO: Staff is recommending that online-only MNA members be placed in an appropriate circulation class for the contest based on their digital traffic.

Staff recommendations were unanimously approved in an Aug. 5-6, 2025, email vote. The MOTION/second on Question 1 were made by Douglass/Jameson. The MOTION/second on Question 2 were made by Albrecht/Brandl.

Respectfully submitted,

Lisa Schwarz

MNA Director of Development & Communications

MNA and MNI quarterly financial reports are available to be reviewed by Active and Associate members in good standing upon request by contacting the MNA Executive Director or any MNA board member.