

We Make Statewide Display Advertising Simple

MDAN

Minnesota Display Advertising Network

1

Call or Email for Consultation

- MNA can assist with all newspaper advertising planning & placement
- MNA Display Ad Network offers multiple zoning and size options

2

Reserve a Week

- Ad space is limited & requires **pre-payment**
- Participating newspapers will run your ad ONCE within a 7 day period
- **DEADLINE:** Noon on Tuesday during the week before your planned run date

3

Submit Your Ad

- Creative specs: 3.5" wide by desired height (2", 4" or 8")
- PDF file, grayscale, fonts embedded or outlined

Statewide Pricing:

2x2: \$2,500

2x4: \$5,100

2x8: \$11,600



MINNESOTA
NEWSPAPER
ASSOCIATION

Statewide Reach
463,787 Circulation
203 Newspapers

MDAN

2x2
2x4
2x8

One Zone :

2x2: \$625

2x4: \$1,325

2x8: \$3,025

Two Zones:

2x2: \$1,200

2x4: \$2,550

2x8: \$5,800

Three Zones:

2x2: \$1,800

2x4: \$3,700

2x8: \$8,400

All Rates Listed NET to MNA

NORTH

CENTRAL

METRO

SOUTH

www.mna.org

advertising@mna.org

612.332.8844

NORTH ZONE - 55 Newspapers - 124,607 Circulation

Ada-Norman County Index
Aitkin Independent Age
Babbitt-New Babbit Weekly News
Bagley-Farmers Independent
Barnesville Record-Review
Baudette Northern Light Region
Bemidji Pioneer
Brainerd Dispatch
Brainerd News Hopper
Cloquet - Pine Knot News
Cloquet-Pine Journal
Crosby-Ironton Courier
Detroit Lakes Tribune
Duluth News Tribune

East Grand Forks-The Exponent
Ely Echo
Erskine Echo
Fertile Journal
Floodwood-The Forum
Fosston-The Thirteen Towns
Frazee Vergas-Forum
Grand Marais Cook Co. News-Herald
Grand Rapids Herald Review
Greenbush Tribune
Hallock-Kittson Co Enterprise
Hawley Herald
Hermantown Star
Hibbing Mesabi Tribune

Int'l Falls Rainy Lake Gazette
Karlstad-North Star News
Lake Park Journal
Longville Pine Cone Press-Citizen
Middle River Honker/
Frostheim Journal
Moorhead - FM Extra
Moose Lake Star Gazette
New York Mills Dispatch
Park Rapids Enterprise
Pelican Rapids Press
Pequot Lakes Echo/Journal
Perham East Otter Tail Focus
Proctor Journal

Red Lake County Gazette
Roseau Times-Region
Sebekka-The Review Messenger
Stephen Messenger
Thief River Falls Times
Tower News
Tower/Ely/Cook/Orr Timberjay
Twin Valley Times
Two Harbors Lake County Press
Ulen-Clay County Union
Verndale Sun
Wadena Pioneer Journal
Walker Pilot-Independent
Warren Sheaf

CENTRAL ZONE - 62 Newspapers - 140,652 Circulation

Albany/Melrose Star Post
Alexandria Echo
Annandale Advocate
Appleton Press
Arlington Enterprise
Battle Lake Review
Becker Patriot News
Benson-Swift County Monitor-News
Brandon-Douglas Co Record
Cambridge Isanti Chisago Co Star
Cambridge/North Branch
County News Review
Canby News
Chokio Review
Clara City Herald
Clarissa-Independent News Herald

Clinton-The Northern Star
Cokato Enterprise Dispatch
Dawson Sentinel
Delano Herald-Journal
Eden Valley/Watkins Voice
Elbow Lake-Grant County Herald
Elk River Star News
Fairfax Standard -
Gazette & Messenger
Fergus Falls Daily Journal
Gaylord Hub
Glencoe-McLeod Co Chronicle
Glenwood-Pope Co Tribune
Granite Falls Advocate-Tribune
Hector News*Mirror Union
Henderson Independent

Henning Citizen's Advocate
Hinckley/Sandstone -
North Pine County News
Hutchinson Station
Isle-Mille Lacs Messenger
Kerkhoven Banner
Kimball-Tri-County News
Lindstrom-Chisago County Press
Litchfield Rail
Little Falls-Morrison County Record
Long Prairie Leader
Madison-The Western Guard
Maple Lake Messenger
Montevideo American-News
Monticello Times
Mora-Kanabec County Times

Morris - Stevens County Times
New London/Spicer-Lakes Area Review
Ortonville Independent
Parkers Prairie Independent
Paynesville Press
Pine City Pioneer
Princeton Union-Times
Renville County Register
Sauk Centre Herald
Sauk Rapids Benton County Herald
St. Cloud Times
St. Michael/Rockford Crow River News
Staples World
Wahpeton/Breckenridge-Daily News
Willmar-West Central Tribune
Winsted Herald Journal
Winthrop News

SOUTH ZONE - 62 Newspapers - 150,784 Circulation

Albert Lea Tribune
Alden Advance Press
Austin Daily Herald
Blooming Prairie Steele County Times
Blue Earth-Faribault Co. Register
Cannon Falls Beacon
Chatfield News
Comfrey, Times-Gazette
Cottonwood Tri-County News
Edgerton Enterprise
Fairmont Sentinel
Faribault Daily News
Hanska Herald
Hendricks Pioneer
Ivanhoe Times
Jackson County Pilot

Kasson Dodge Co Independent
Kenyon Leader
Lake Benton Valley Journal
Lake City Graphic
Lake Crystal Tribune
Lakefield Standard
Lamberton News
Le Roy Mower County Independent
Le Sueur County News
Lonsdale Area News
Luverne-Rock Co Star Herald
Madelia Times-Messenger
Mankato Free Press
Marshall Independent
Minneota Mascot
Montgomery Messenger

Mountain Lake Observer
New Prague Times
New Richland Star Eagle
New Ulm Journal
Northfield News
Owatonna People's Press
Pipestone County Star
Plainview News
Preston-Fillmore County Journal
Red Wing Republican Eagle
Redwood Falls-Redwood Gazette
Rochester Post Bulletin
Slayton-Murray County Wheel-Herald
Sleepy Eye Herald-Dispatch
Springfield Advance Press
St. Charles Press & Lewiston Journal

St. James Plaindealer
St. Peter Herald
Stewartville Star
Tracy Area Headlight-Herald
Tyler Tribute
Waseca County News
Waseca County Pioneer
Waterville Life Enterprise
Wells South Central News
Westbrook Sentinel/Tribune
Windom Cottonwood Co Citizen
Winona Post
Worthington Globe
Zumbrota News

METRO ZONE - 24 Newspapers - 47,744 Circulation

Anoka County Union Herald
Apple Valley Farmington
Rosemount Dakota County Tribune
Blaine/Spring Lake Park/Columbia
Heights/Fridley Life
Bloomington/Richfield Sun
Brooklyn Park/Brooklyn Center Sun

Burnsville/Eagan Sun-Thisweek
Circle Pines Quad Community Press
Eden Prairie/Excelsior/Shorewood/
Chanhassen/Minnetonka/
Deephaven Sun Sailor
Edina Sun
Forest Lake-The Times

Hastings Journal
Hugo Citizen
Lakeville Sun-Thisweek
Minneapolis Finance & Commerce
Mound/Long Lake Laker Pioneer
Osseo-Maple Grove Press
Robbinsdale/Crystal/New Hope Sun

Scandia Country Messenger
Shoreview Press
St. Louis Park/Hopkins Sun Sailor
Stillwater Gazette
Wabasha Herald
Waconia/Norwood Patriot
Wayzata/Orono/Plymouth Sun

MNA Advertising Networks Proof of Publication Standards:

Participating newspapers in the MCANIMDAN programs will be selectively monitored to ensure that network ads run as scheduled. Tear sheets will NOT be provided to network clients at the conclusion of their advertising schedule. Network ads are sold with the understanding that they will be distributed to all participating newspapers and will appear in at least 90% of participating newspapers within a seven-day window of the requested publication date or the first available issue. Network ad space is limited, requires prepayment, and sold on a first-come basis. A notarized affidavit confirming proof of publication will be provided to clients only upon request.