

We Make Statewide Display Advertising Simple

MDAN

Minnesota Display Advertising Network

Call or Email for Consultation

1

- MNA can assist with all newspaper advertising planning & placement
- MNA Display Ad Network offers multiple zoning and size options

2

Reserve a Week

- Ad space is limited & requires **pre-payment**
- Participating newspapers will run your ad **ONCE** within a 7 day period
- **DEADLINE:** Noon on Tuesday during the week before your planned run date

3

Submit Your Ad

- Creative specs: 3.5" wide by desired height (2", 4" or 8")
- PDF file, grayscale, fonts embedded or outlined

Statewide Pricing:

2x2: \$2,500

2x4: \$5,100

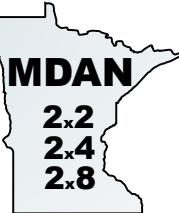
2x8: \$11,600



MINNESOTA
NEWSPAPER
ASSOCIATION

Statewide Reach

463,787 Circulation
203 Newspapers



One Zone :

2x2: \$625

2x4: \$1,325

2x8: \$3,025

Two Zones:

2x2: \$1,200

2x4: \$2,550

2x8: \$5,800

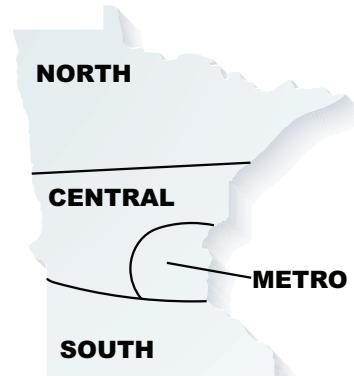
Three Zones:

2x2: \$1,800

2x4: \$3,700

2x8: \$8,400

All Rates Listed NET to MNA



NORTH ZONE - 55 Newspapers - 124,607 Circulation

Ada-Norman County Index	East Grand Forks-The Exponent	Int'l Falls Rainy Lake Gazette	Red Lake County Gazette
Aitkin Independent Age	Ely Echo	Karlstad-North Star News	Roseau Times-Region
Babbitt-New Babbit Weekly News	Erskine Echo	Lake Park Journal	Sebeka-The Review Messenger
Bagley-Farmers Independent	Fertile Journal	Longville Pine Cone Press-Citizen	Stephen Messenger
Barnesville Record-Review	Floodwood-The Forum	Middle River Honker/	Thief River Falls Times
Baudette Northern Light Region	Fosston-The Thirteen Towns	Frostheim Journal	Tower News
Bemidji Pioneer	Frazee Vergas-Forum	Moorhead - FM Extra	Tower/Ely/Cook/Orr Timberjay
Brainerd Dispatch	Grand Marais Cook Co. News-Herald	Moose Lake Star Gazette	Twin Valley Times
Brainerd News Hopper	Grand Rapids Herald Review	New York Mills Dispatch	Two Harbors Lake County Press
Cloquet - Pine Knot News	Greenbush Tribune	Park Rapids Enterprise	Ulen-Clay County Union
Cloquet-Pine Journal	Hallock-Kitson Co Enterprise	Pelican Rapids Press	Verndale Sun
Crosby-Ironton Courier	Hawley Herald	Pequot Lakes Echo/Journal	Wadena Pioneer Journal
Detroit Lakes Tribune	Hermantown Star	Perham East Otter Tail Focus	Walker Pilot-Independent
Duluth News Tribune	Hibbing Mesabi Tribune	Proctor Journal	Warren Sheaf

CENTRAL ZONE - 62 Newspapers - 140,652 Circulation

Albany/Melrose Star Post	Clinton-The Northern Star	Henning Citizen's Advocate	Morris - Stevens County Times
Alexandria Echo	Cokato Enterprise Dispatch	Hinckley/Sandstone -	New London/Spicer-Lakes Area Review
Annandale Advocate	Dawson Sentinel	North Pine County News	Ortonville Independent
Appleton Press	Delano Herald-Journal	Hutchinson Station	Parkers Prairie Independent
Arlington Enterprise	Eden Valley/Watkins Voice	Isle-Mille Lacs Messenger	Paynesville Press
Battle Lake Review	Elbow Lake-Grant County Herald	Kerkhoven Banner	Pine City Pioneer
Becker Patriot News	Elk River Star News	Kimball-Tri-County News	Princeton Union-Times
Benson-Swift County Monitor-News	Fairfax Standard -	Lindstrom-Chisago County Press	Renville County Register
Brandon-Douglas Co Record	Gazette & Messenger	Litchfield Rail	Sauk Centre Herald
Cambridge Isanti Chisago Co Star	Fergus Falls Daily Journal	Little Falls-Morrison County Record	Sauk Rapids Benton County Herald
Cambridge/North Branch	Gaylord Hub	Long Prairie Leader	St. Cloud Times
County News Review	Glencoe-McLeod Co Chronicle	Madison-The Western Guard	St. Michael/Rockford Crow River News
Canby News	Glenwood-Pope Co Tribune	Maple Lake Messenger	Staples World
Chokio Review	Granite Falls Advocate-Tribune	Montevideo American-News	Wahpeton/Breckenridge-Daily News
Clara City Herald	Hector News*Mirror Union	Monticello Times	Willmar-West Central Tribune
Clarissa-Independent News Herald	Henderson Independent	Mora-Kanabec County Times	Winsted Herald Journal
			Winthrop News

SOUTH ZONE - 62 Newspapers - 150,784 Circulation

Albert Lea Tribune	Kasson Dodge Co Independent	Mountain Lake Observer	St. James Plaindealer
Alden Advance Press	Kenyon Leader	New Prague Times	St. Peter Herald
Austin Daily Herald	Lake Benton Valley Journal	New Richland Star Eagle	Stewartville Star
Blooming Prairie Steele County Times	Lake City Graphic	New Ulm Journal	Tracy Area Headlight-Herald
Blue Earth-Faribault Co. Register	Lake Crystal Tribune	Northfield News	Tyler Tribune
Cannon Falls Beacon	Lakefield Standard	Owatonna People's Press	Waseca County News
Chatfield News	Lamberton News	Pipestone County Star	Waseca County Pioneer
Comfrey, Times-Gazette	Le Roy Mower County Independent	Plainview News	Waterville Life Enterprise
Cottonwood Tri-County News	Le Sueur County News	Preston-Fillmore County Journal	Wells South Central News
Edgerton Enterprise	Lonsdale Area News	Red Wing Republican Eagle	Westbrook Sentinel/Tribune
Fairmont Sentinel	Luverne-Rock Co Star Herald	Redwood Falls-Redwood Gazette	Windom Cottonwood Co Citizen
Faribault Daily News	Madelia Times-Messenger	Rochester Post Bulletin	Winona Post
Hanska Herald	Mankato Free Press	Slayton-Murray County Wheel-Herald	Worthington Globe
Hendricks Pioneer	Marshall Independent	Sleepy Eye Herald-Dispatch	Zumbrota News
Ivanhoe Times	Minneota Mascot	Springfield Advance Press	
Jackson County Pilot	Montgomery Messenger	St. Charles Press & Lewiston Journal	

METRO ZONE - 24 Newspapers - 47,744 Circulation

Anoka County Union Herald	Burnsville/Eagan Sun-Thisweek	Hastings Journal	Scandia Country Messenger
Apple Valley Farmington	Circle Pines Quad Community Press	Hugo Citizen	Shoreview Press
Rosemount Dakota County Tribune	Eden Prairie/Excelsior/Shorewood/	Lakeville Sun-Thisweek	St. Louis Park/Hopkins Sun Sailor
Blaine/Spring Lake Park/Columbia	Chanhassen/Minnetonka/	Minneapolis Finance & Commerce	Stillwater Gazette
Heights/Fridley Life	Deephaven Sun Sailor	Mound/Long Lake Laker Pioneer	Wabasha Herald
Bloomington/Richfield Sun	Edina Sun	Osseo-Maple Grove Press	Waconia/Norwood Patriot
Brooklyn Park/Brooklyn Center Sun	Forest Lake-The Times	Robbinsdale/Crystal/New Hope Sun	Wayzata/Orono/Plymouth Sun

MNA Advertising Networks Proof of Publication Standards:

Participating newspapers in the MCANIMDAN programs will be selectively monitored to ensure that network ads run as scheduled. Tear sheets will NOT be provided to network clients at the conclusion of their advertising schedule. Network ads are sold with the understanding that they will be distributed to all participating newspapers and will appear in at least 90% of participating newspapers within a seven-day window of the requested publication date or the first available issue. Network ad space is limited, requires prepayment, and sold on a first-come basis. A notarized affidavit confirming proof of publication will be provided to clients only upon request.