

# *Believe*

*the Magic of Newspapers!*



**Newspapers bring communities together, with every single issue**

**We praise and encourage the good things in our communities**

**We find and highlight interesting stories about our neighbors**

**We are the watchdogs of a democratic society**

**89% of Minnesotans read a newspaper (print and/or online) each month\***

**Newspapers are part of the fabric that builds strong communities\*\***

**Building a strong foundation today, for a bright future tomorrow**