



# 2022

## Editors & Publishers Community Leadership Program

### ***DO YOU VIEW YOURSELF AND YOUR NEWSPAPER AS A LEADER IN THE COMMUNITY?***

Whether you realize it or not, your newspaper plays a vital role in community as a leader, agenda setter, issue framer and action catalyzer.

Learn more about these roles, and how you can increase your personal leadership and vision skills with the Editors & Publishers Community Leadership Program.

Funded in part by a generous grant from the Blandin Foundation, this intensive program will be a life-changing experience for editor-publisher pairs.

*"...Editors & Publishers Community Leadership Program was just what I needed to boost my efforts in Sleepy Eye.*

*I have many years of involvement and interest in what our city government leaders and business/community organizations do in our small town. As Editor of the Sleepy Eye Herald-Dispatch, I find myself often just "covering the news" and not taking that next step in uncovering what topics our community should be examining to make this a healthy community for everyone.*

*Thanks to the E&P Community Leadership Program, my mind was opened to the need for me, as Editor/ Reporter/ Writer/ Photographer of our small newspaper, to dig deeper and bring up a wider variety of topics that will help make Sleepy Eye an even more wonderful small town!"*

*– Deb Moldaschel, Editor, Sleepy Eye Herald-Dispatch*



### ***2022 Program Dates***

**Retreat at Ruttger's**

April 7-9

**Workshop 1 at MNA**

June, date TBD

**Workshop 2 at Ruttger's**

August 18-19

### ***Interested?***

Contact Lisa Hills

612-278-0222

[Lisa@mna.org](mailto:Lisa@mna.org)



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# Editors & Publishers Community Leadership Program

## Graduates Speak About the Program

“The E & P Leadership Program is one of the best investments you can make for yourself, your newspaper and your community. You will recharge your mental batteries with ideas on how you can affect positive change for your readers and be reminded of the important role newspapers play in a healthy community. I know you are busy. I also know taking the time to do this is worth it.” – *Melissa Swenson, Publisher, Detroit Lakes Newspapers*

“The Editors & Publishers Community Leadership Program training is a great way to get focused back on our communities, it's a great networking opportunity and a good way to bounce ideas and problems off of colleagues who can offer a fresh perspective. It's energizing!” – *Joe Spear, Mankato Free Press*

“This program is a must for editors and publishers of newspapers of any size and frequency. Participants have a wonderful opportunities to share with each other --- and learn from a skilled moderator -- on how to best serve the communities they cover. This is without question the best professional workshop I've attended, and it will stimulate plenty of discussion and ideas about how to grow and improve as a newspaper.” – *Ryan McGaughey, Daily Globe, Worthington*

“Simply the best newspaper training available in Minnesota. Learn ways to do your job better while helping your community, too.” – *Michael Jacobson, Paynesville Press*

“I recommend the E&P program for any editor or publisher interested in improving their newspaper and their community at the same time. Not only is the curriculum helpful, but so is the wealth of knowledge that comes together at events like these. As a young editor, I've learned a lot from E&P programming.” – *Gabe Licht, Herald Journal Publishing*

“The E & P program is one of the most useful and fun programs I've ever attended. I have met so many other peers in the small newspaper industry and have kept in contact with many of them. The workshop teaches you a lot about yourself, your business, the importance of community, and how others are making it in the newspaper business. I would highly recommend this conference!!!” – *Michele Pawlenty, Maple Lake Messenger*

“The E&P program has provided valuable insight into how our newspaper can be a positive influence in the community. We've taken what we've learned and integrated it into our news coverage on a weekly basis.” – *Dan Condon, Jackson County Pilot*

“The E & P program was a great experience because it builds the working relationship between a publisher and their editor. The networking with other participants is also valuable. The E & P is a great reminder of the important role that newspapers play as leaders in their communities.” – *Pete Mohs, Brainerd Dispatch*

“I can't think of a single reason why an editor and publisher team would NOT participate in the E&P Program. It's great to get out of the newsroom together and take a hard look at your operations with the help of peers.” – *Nancy Vogt, Pineandlakes Echo Journal, Pequot Lakes*

“This is by far the best program for editors and publishers to attend.” – *Carter Johnson, Press Publications*

“The Blandin Editors & Publishers Community Leadership program allows newspaper leaders to come together and think about the impact they can have on their communities. You will feel more connected to your community and get a sense of the importance of your daily work.” – *Dennis Doeden, Bemidji Pioneer*

“The E & P Program is like enrolling in grad school and turning your newsroom into your lifelong classroom -- with a host of adjunct professors, that is cohort members past and present, at your fingertips forever.” – *Anne Jacobson, Red Wing Republican Eagle*