

AD MAGIC TO YOUR NEWSPAPER!



STATISTICS

- 79% of all U.S. adults have acted on newspaper advertising in the past 30 days including 48% who made newspaper ad-driven purchases

sources: Scarborough USA - 2013 Release 1 Total (Feb 2012 - Mar 2013), comScore Media Matrix, How America Shops and Spends 2011

BUSINESS LOGO & INFO HERE