

Minnesota Newspaper Association

Legal Hotline Plan

MNA's Legal HOTLINE is starting its 31th year and it's time to "sign up" if you haven't already.

Hotline Attorney Mark Anfinson says, "This service is filling a void that will only grow larger as questions in areas such as anti-trust, libel, employee issues, access to records and meetings, and Internet law continue to become more complex. There doesn't seem to be any substitute for getting a quick answer when you're in a hurry and don't have time to look things up."

Hotline Attorney Mark Anfinson
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If your newspaper is a current Legal Hotline subscriber, we assume you wish to continue. You will be billed in August.

Here's what Hotline members have to say:

"Without question the legal hotline and Mark Anfinson have been a tremendous asset to our papers for years. I have yet to stump him with any legal issues and the speed with which he responds is incredible. His understanding of media law is vast and amplified by his every day exposure to the issues that newspapers consider land mines. Owners, publishers, managers and reporters across the state can call the hotline with confidence that any nervousness they may have about libel, copyright, political advertising or online comments can be carefully dissected, disarmed and explained so exposure is minimized without compromising the story."

—Keith Anderson, director of news, ECM Publishers

"The very concept of the legal hotline is an excellent one, but when you add someone with Mark Anfinson's vast experience and wisdom as part of the deal, it's absolutely indispensable. Mark knows libel and data practices law backwards and forwards and he can almost instantly get to the nub of any issue, no matter how complex. I've never failed to be impressed by his knowledge and his practical, common sense approaches to just about any issue that might arise. I would never, ever be without the Legal Hotline. It's the smartest money you'll spend all year."

—Marshall Helmberger, Publisher, The Timberjay Newspapers

This chart shows the rates:

Weeklies & Monthlies		
Under 2,000	\$15.92/mo.	\$191/yr.
2,001-4,000	\$23.08/mo.	\$277/yr.
Over 4,000	\$32.25/mo.	\$387/yr.
Dailies		
Under 5,000	\$32.25/mo.	\$387/yr.
5,001-10,000	\$62.00/mo.	\$744/yr.
10,001-20,000	\$92.25/mo.	\$1,107/yr.
20,001-50,000	\$122.00/mo.	\$1,464/yr.
Over 50,000	Negotiated	



(There are discounts available to owners of multiple newspapers.)

A continuing "bonus" for participants in the "HOTLINE" program is a 10 percent discount in your libel insurance premium if you carry your libel insurance through Waltery's program at NNA. So it will probably PAY you to be on the "HOTLINE" (or at least cost you little or nothing).

ONLY SIGN UP IF YOU WISH TO BECOME A **NEW** HOTLINE MEMBER

Send in your payment by August 31st, OR, initial here _____

to have MNA send you an invoice.

Name: _____

Email: _____

Newspaper: _____

Address: _____

City: _____ Zip: _____ Phone: _____

Return to MNA via fax: [612-342-2958](tel:612-342-2958) or e-mail: debbie@mna.org.