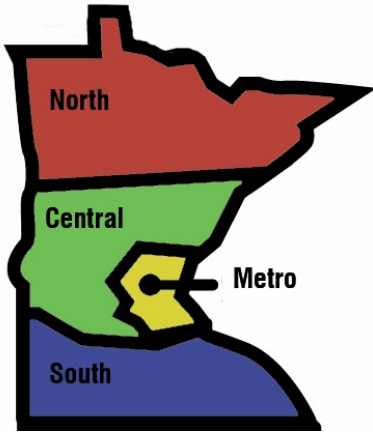


## STATEWIDE & ZONED OPTIONS



**25 Words ▪ 1,180,000 + Readers<sup>#</sup>**

**STATEWIDE – LESS THAN \$1 PER NEWSPAPER**

### CLASSIFIED AD NETWORK

Easy! Efficient! Effective! 25 word classified ad will reach desired audience and drive immediate consumer response. Call MNA for more details: 612.332.8844

<b>Statewide</b> <i>Circulation: 586,582 (205)</i>	<b>\$279 -</b>	<b>Metro Only</b> <i>Circulation: 118,508 (22)</i>	<b>\$169 -</b>
<b>Three Zones (No Metro)</b> <i>Circulation: 468,074 (183)</i>	<b>\$259 -</b>	<b>Metro + 2 Zones</b> <i>Circulation: 430,557* (144)</i>	<b>\$269 -</b>
<b>Two Zones (No Metro)</b> <i>Circulation: 312,049* (122)</i>	<b>\$179 -</b>	<b>Metro + 1 Zone</b> <i>Circulation: 274,533* (83)</i>	<b>\$219 -</b>
<b>One Zone (No Metro)</b> <i>Circulation: 156,025* (61)</i>	<b>\$109 -</b>	<i>* Based on Average Circulation Per Zone # Based on 2.3 average readers per copy (xxx) = Total Newspapers All Rates Listed Are NET</i>	

**1**

#### Call for Consultation

- MNA can assist with all newspaper advertising planning & placement.
- 2x2 / 2x4 / 2x8 Display Ad Networks are also available with a variety of zoning options. Call MNA today for more details.

**2**

#### Reserve a Week

- Participating newspapers run your classified ad once within a 7 day period.
- Deadline: TUESDAY at 5pm the week prior to your desired run date.

**3**

#### Place Your Ad

- Additional words over 25 are \$10.00 each (statewide) \$6.00 each (zoned)
- MCAN classified ads are *pre-pay* only. Credit cards are accepted over the phone. Tearsheets/proof of publication are NOT provided for MCAN.



# MCAN / Minnesota Classified Ad Network

## Participating Member Newspapers

### North Zone

Ada-Norman County Index  
Aitkin Independent Age  
Babbitt-The New Babbitt Weekly News  
Bagley-Farmers Independent  
Barnesville Record-Review  
Baudette-Northern Light Region  
Bemidji Pioneer  
Blackduck-The American  
Brainerd Dispatch  
Brainerd NewsHopper  
Cloquet-Pine Knot News  
Cloquet-Pine Journal  
Crookston Times  
Crosby-Ironton Courier  
Detroit Lakes Tribune  
Duluth News Tribune

East Grand Forks-The Exponent  
Ely Echo  
Erskine Echo  
Fargo Forum  
Fertile Journal  
Floodwood-The Forum  
Fosston-The Thirteen Towns  
Frazee Vergas-Forum  
Gonvick-The Leader-Record  
Grand Forks Herald  
Grand Rapids Herald Review  
Greenbush-The Tribune  
Grygla Eagle  
Hallock-Kittson County Enterprise  
Hawley Herald  
Hermantown Star  
Hibbing/Virginia-Mesabi Tribune  
Karlstad-North Star News

Lake Park Journal  
McGregor-Voyageur Press  
McIntosh Times  
Middle River Honker  
Moorhead – The Extra Newspaper  
Moose Lake Star Gazette  
Nevis Northwoods Press  
New York Mills Dispatch  
Oklee-Red Lake County Herald  
Park Rapids Enterprise  
Pelican Rapids Press  
Pequot Lakes-Pineandlakes Echo Journal  
Perham Focus  
Proctor Journal  
Red Lake Falls-The Gazette  
Sebeka-The Review Messenger  
Stephen Messenger  
Thief River Falls Times

Tower News  
Twin Valley Times  
Ulen-Clay County Union  
Verndale Sun  
Wadena Pioneer Journal  
Walker Pilot-Independent

**58 Newspapers**  
**157,233 Circulation**

### Central Zone

Albany/Melrose – The Star Post  
Alexandria Echo Press  
Annandale Advocate  
Appleton Press  
Arlington Enterprise  
Battle Lake Review  
Becker Patriot  
Benson-Swift County Monitor-News  
Brandon-Douglas County Record  
Buffalo-Wright County Journal Press  
Cambridge-North Branch County News Review  
Canby News  
Chokio Review  
Clara City Herald  
Clarissa-Independent News Herald  
Clinton-The Northern Star  
Cokato/Dassel-Enterprise Dispatch

Dawson Sentinel  
Delano Herald Journal  
Eden Valley Watkins Voice  
Elbow Lake/Herman/Hoffman-Grant County Herald  
Elk River Star News  
Fairfax Standard-Gazette Messenger  
Fergus Falls-The Daily Journal  
Foley-Benton County News  
Gaylord Hub  
Glencoe-McLeod County Chronicle  
Glenwood/Starbuck-Pope County Tribune  
Granite Falls/Clarkfield-Advocate Tribune  
Hector/Bird Island-News\*Mirror Union  
Henderson Independent  
Henning Citizen's Advocate  
Hinckley/Sandstone-North Pine County News  
Howard Lake-Herald Journal  
Hutchinson Leader  
Isle-Mille Lacs Messenger

Kerkhoven Banner  
Kimball-Tri-County News  
Lindstrom-Chisago County Press  
Litchfield Independent Review  
Little Falls-Morrison County Record  
Long Prairie Leader  
Madison-The Western Guard  
Maple Lake Messenger  
Montevideo American-News  
Monticello Times  
Morris/Hancock-Steven County Times  
New London/Spicer- Lakes Area Review  
Ortonville Independent  
Parkers Prairie-The Independent  
Paynesville Press  
Princeton/Milaca Union-Times  
Renville County Register  
Sauk Centre Herald  
Sauk Rapids Herald

Staples World  
St. Cloud Times  
St. Michael/Albertville Crow River News  
Wahpeton/Breckenridge-Daily News  
Wheaton Traverse County Gazette News  
Willmar-West Central Tribune  
Winthrop News

**62 Newspapers**  
**177,949 Circulation**

### South Zone

Adrian-Nobles County Review  
Albert Lea Tribune  
Alden Advance  
Austin Daily Herald  
Balaton-Press Tribune  
Blooming Prairie – Steele County Times  
Blue Earth-Faribault County Register  
Cannon Falls Beacon  
Chatfield New Co.  
Comfrey Times / Darfur Gazette  
Cottonwood Tri-County News  
Edgerton Enterprise  
Fairmont-Sentinel  
Faribault Daily News  
Fulda Free Press  
Hanska Herald  
Hendricks Pioneer

Heron Lake-The Tri-County News  
Ivanhoe Times  
Jackson County Pilot  
Kasson-Dodge County Independent  
Kenyon Leader  
Lake Benton Valley Journal  
Lake City Graphic  
Lake Crystal Tribune  
Lakefield Standard  
LeRoy/Adams/Grand Meadow - Mower County Independent  
Le Sueur County News  
Lonsdale Area News-Review  
Luverne-Rock County Star Herald  
Madelia Times-Messenger  
Mankato-The Free Press  
Marshall Independent  
Minneota Mascot  
Montgomery Messenger  
Mountain Lake Observer/Advocate

New Prague Times  
New Richland NRHEG Star Eagle  
New Ulm Journal  
Northfield News  
Owatonna People's Press  
Pipestone County Star  
Plainview News  
Preston-Fillmore County Journal  
Red Wing Republican Eagle  
Redwood Falls-Redwood Gazette  
Rochester-Post-Bulletin  
Sherburn-Martin County Star  
Slayton-Murray County News  
Sleepy Eye Herald-Dispatch  
Springfield Advance-Press  
St. Charles Press & Lewiston Journal  
St. James Plaindealer  
St. Peter Herald  
Stewartville Star

Tracy Area Headlight-Herald  
Tyler Tribute Waseca County News  
Waterville LifeEnterprise  
Wells/Kiester – South Central News  
Westbrook Sentinel/Tribune  
Windom-Cottonwood County Citizen  
Worthington Globe

**63 Newspapers**  
**132,892 Circulation**

### Metro Zone

Apple Valley/Farmington/Rosemount-Dakota County Tribune  
Blaine/Spring Lake Park/Columbia Heights/Fridley Life  
Bloomington/Richfield Sun Current  
Brooklyn Center/Brooklyn Park Sun Post  
Burnsville/Eagan Sun ThisWeek

Circle Pines-Quad Community Press  
Crystal/Robbinsdale/New Hope/Golden Valley Sun Post  
Edina Sun Current  
Forest Lake Times  
Hastings Journal  
Hugo Citizen  
Lakeville Sun ThisWeek

Minnetonka/Excelsior/Eden Prairie Sun Sailor  
Mound/Long Lake-The Laker Pioneer  
Norwood Young America/Watertown News & Times  
Osseo/Maple Grove/Champlin/Dayton Press  
Plymouth/Wayzata Sun Sailor  
Scandia-Country Messenger  
Shoreview Press

St. Louis Park/Hopkins Sun Sailor  
Stillwater Gazette  
Waconia Patriot

**22 Newspapers**  
**118,508 Circulation**