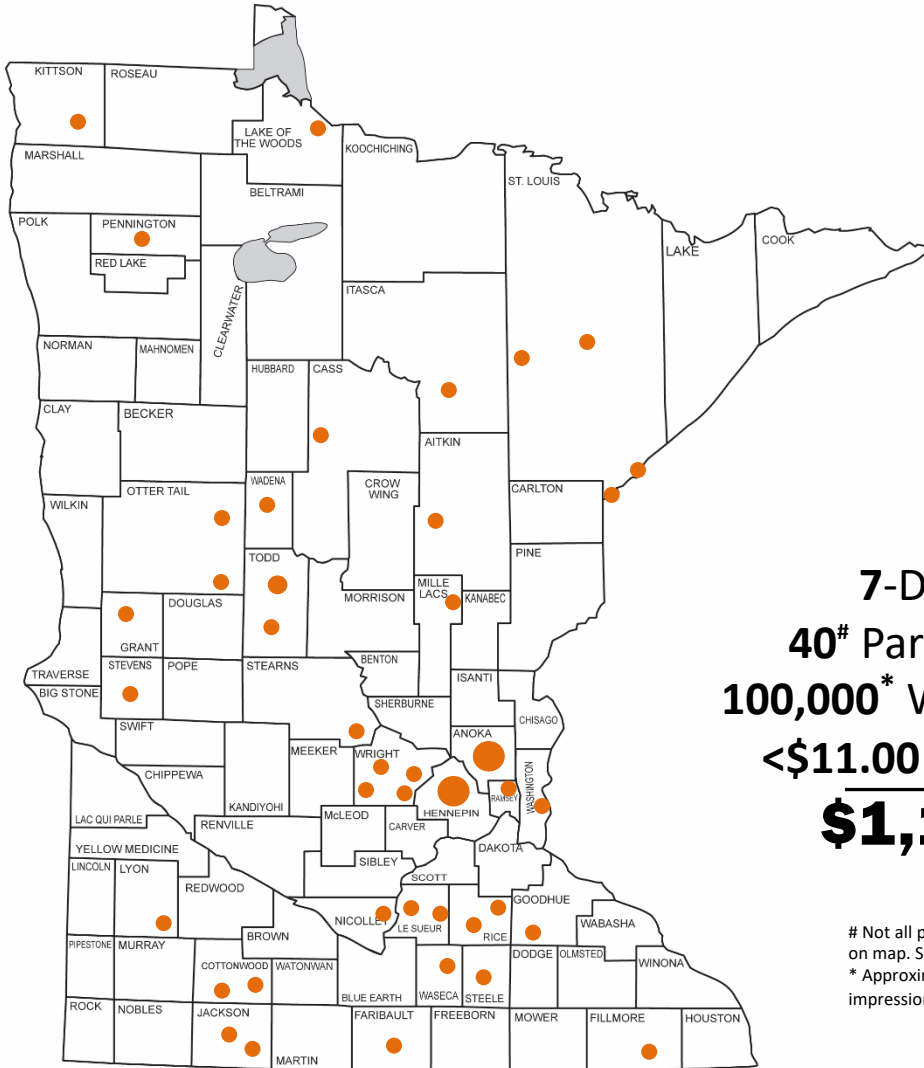


Minnesota Interactive Newspaper Network

STATEWIDE DIGITAL DISPLAY ADVERTISING



1 Call
1 Invoice
7-Day Digital Presence
40[#] Participating Websites
100,000* Weekly Impressions
<\$11.00 Cost Per Thousand
\$1,100.00 Per Week/Net

Not all participating newspaper websites visually represented on map. See reverse for complete list.

* Approximation based on the total current average weekly impressions served by participating newspaper websites.

1

Call for Consultation

- MNA will consult on available inventory, scheduling & creative needs
- MNA can also assist with all newspaper print advertising placement

2

Reserve Your Week

- MINN slots are limited, require pre-payment, & sold first-come based on available digital inventory
- Participating websites will display your ROS ad during each Sun-Sat period
- Deadline: TUESDAY at NOON the week prior to your desired run dates

3

Submit Your Creative Assets

- IAB-standard digital files requested: 300x250, 728x90, 160x600
- JPEG/PNG/GIF/SWF files <100 KB sent to advertising@mna.org preferred



MINNESOTA
NEWSPAPER
ASSOCIATION



Minnesota Interactive Newspaper Network

PARTICIPATING MEMBER WEBSITES

Newspaper	Website
Aitkin Independent Age	AitkinAge.com
Baudette Northern Light	Page1Publications.com
Clarissa Independent News Herald	INHNews.com
Cokato Enterprise-Dispatch	DasselCokato.com
Delano Herald-Journal	DelanoHeraldJournal.com
Elbow Lake/Herman/Hoffman Grant Co. Herald	GrantHerald.com
Faribault Daily News	Faribault.com
Frazee Vergas Forum	FrazeeForum.com
Grand Rapids Herald-Review	GrandRapidsMN.com
Henning Citizen's Advocate	HenningAdvocate.com
Hibbing Virginia Mesabi Tribune	MesabiTribune.com
Howard Lake Herald Journal	Herald-Journal.com
Isle-Mille Lacs Messenger	MilleLacsMessenger.com
Jackson County Pilot	JacksonCountyPilot.com
Kenyon Leader	TheKenyonLeader.com
Kimball Tri-County News	TriCountyNews.MN
Lakefield Standard	LakefieldStandard.com
Le Sueur County News	LeSueurNews-Herald.com
Long Prairie Leader	LPLeader.com
Lonsdale Area News Review	SouthernMinn.com
Maple Lake Messenger	MapleLakeMessenger.com
Montgomery Messenger	MNSouthNews.com
Morris/Hancock-Stevens County Times	StevensCountyTimes.com
Mountain Lake Observer/Advocate	MtLakeNews.com
New Prague Times	NewPragueTimes.com
New York Mills Dispatch	NYMillsDispatch.com

Newspaper	Website
Northfield News	NorthfieldNews.com
Owatonna Peoples Press	Owatonna.com
Parkers Prairie Independent	PPIndependent.net
Preston-Fillmore County Journal	FillmoreCountyJournal.com
Proctor Journal	ProctorMN.com
Sebek Review-Messenger	ReviewMessenger.com
St. Peter Herald	StPeterHerald.com
Thief River Falls Times	TRFTimes.com
Tracy Headlight Herald	HeadlightHerald.com
Walker Pilot Independent	WalkerMN.com
Waseca County News	WasecaCountyNews.com
Waterville LifeEnterprise	MNSouthNews.com
White Bear Lake Press	PressPubs.com/White_Bear
Windom Cottonwood County News	WindomNews.com

160 x 600
Skyscraper

300 x 250
Medium Rectangle

728 x 90
Leaderboard

* IAB creative sizing refers to pixels. Not actual size. Proportionately scaled for visual reference.

Statewide Digital Display Network Summary:

40 Websites @ 100,000 Weekly Impressions



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