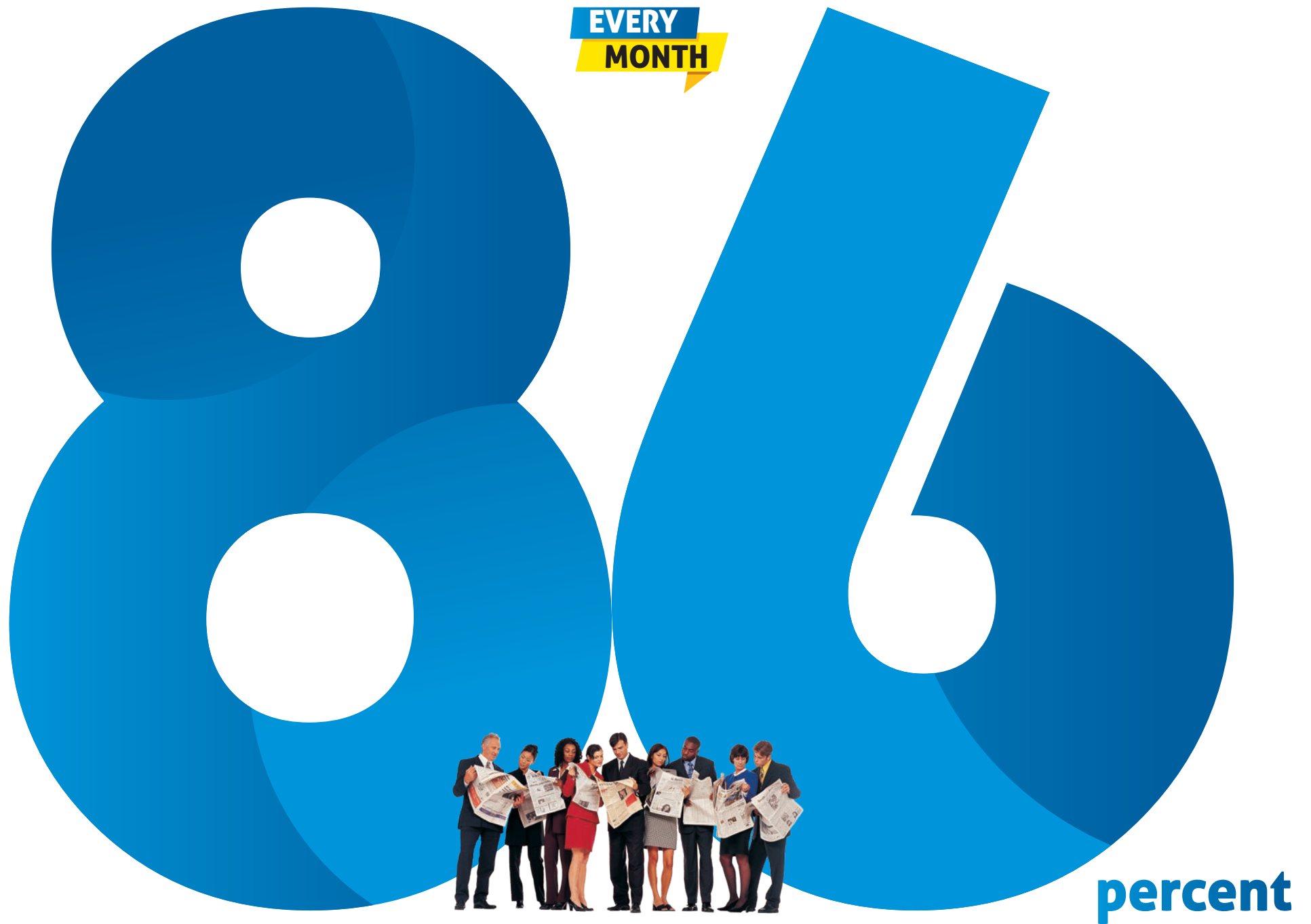


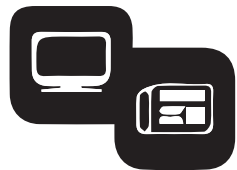
EVERY
MONTH



of Minnesota Adults – Read Local Print or Digital Newspapers



71%
Total Digital
Readers
(3,171,000)



54%
Total Print & Digital
Readers
(2,431,000)



<https://mna.org/readership-survey/>



69%
Total Print
Readers
(3,114,000)

MINNESOTA
NEWSPAPERS
REAL. TRUSTED. NEWS.

