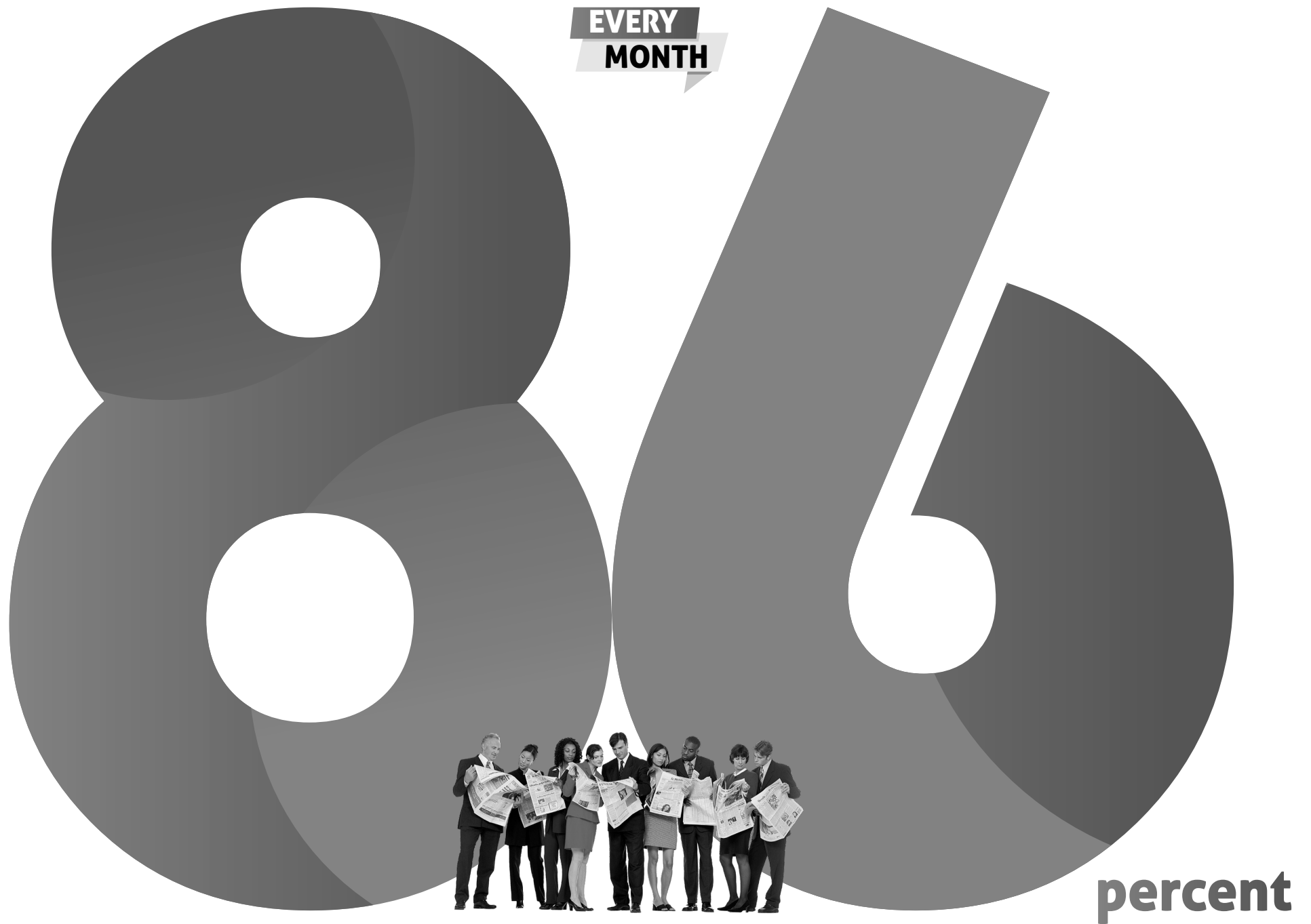


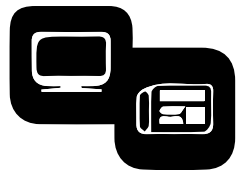
**EVERY
MONTH**



of Minnesota Adults – Read Local Print or Digital Newspapers



71%
Total Digital
Readers
(3,171,000)



54%
Total Print & Digital
Readers
(2,431,000)



<https://mna.org/readership-survey/>



69%
Total Print
Readers
(3,114,000)

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