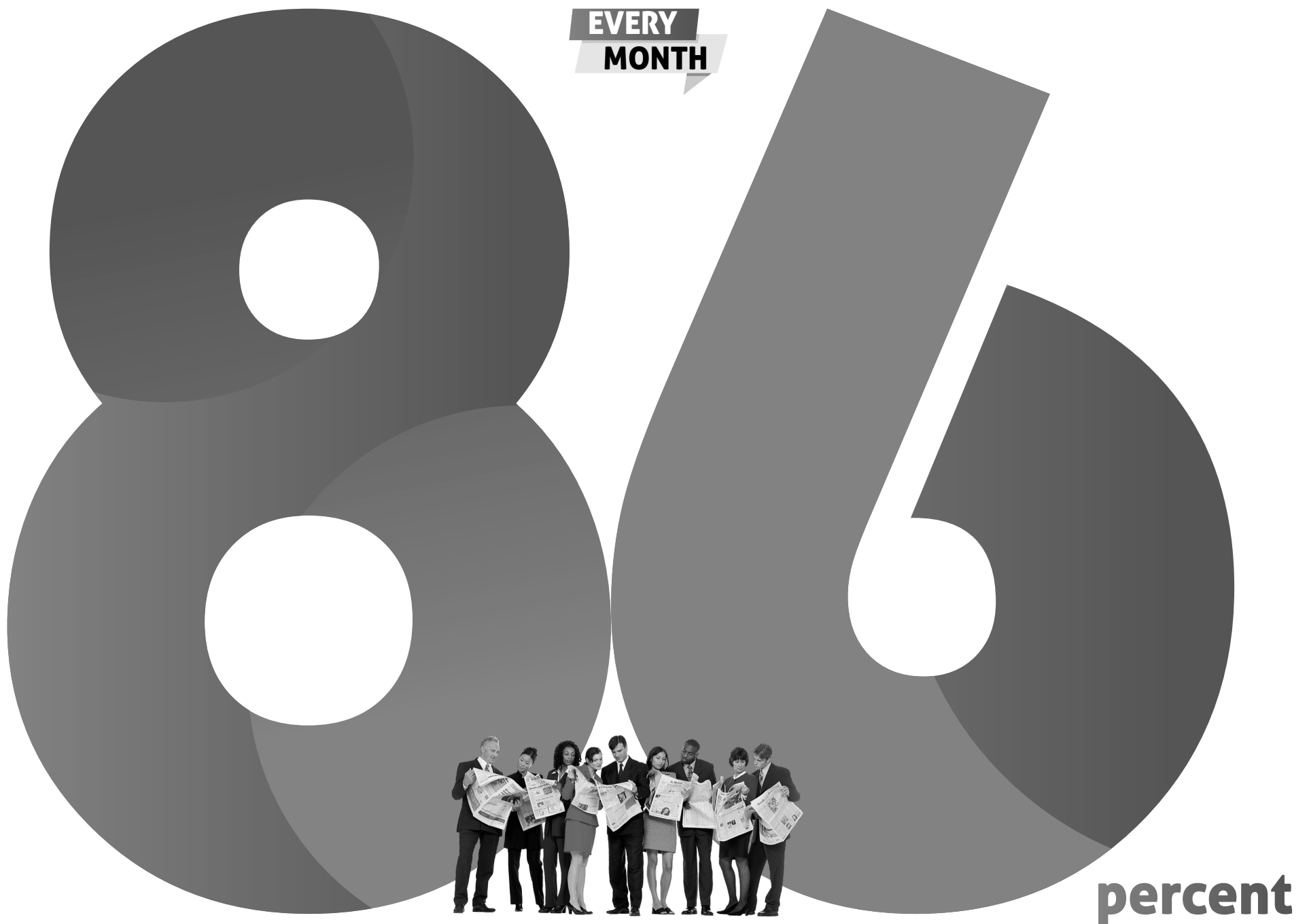


EVERY  
MONTH



of Minnesota Adults – Read Local Print or Digital Newspapers



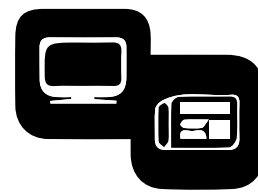
<https://mna.org/readership-survey/>



**71%**  
Total Digital  
Readers  
(3,171,000)



**69%**  
Total Print  
Readers  
(3,114,000)



**54%**  
Total Print & Digital  
Readers  
(2,431,000)

