

Multi-Sponsored Sweepstakes

Reach a digital and social media minded audience with sponsorships on online voting and entry contests!

Each sponsorship includes 10,000 impressions on www.albertleatribune.com or austindailyherald.com and a 2 column x 3" print advertisement. Entrants will enter with simple entry form and be able to enter once per day for a chance to win a bundled prize package from the sponsors or a second place prize from the newspaper.

- Logo on contest web page for 3 weeks
- Logo on social media boosts
- Newspaper print marketing
- Direct email invite to past contests entrants (3,000 people)
- Direct email to newspaper newsletter subscribers (4,000)
- 10,000 digital impressions on austindailyherald.com or albertleatribune.com
- 2 column x 3" print ad
- Sponsor must include gift card or a new prize valued at \$25 or more
- 8 sponsors per Sweepstakes
- Deadline is two weeks prior to each month listed

Valentine's Sweepstakes, February 2022
Tax Time Sweepstakes, March 2022
Summer Fun Sweepstakes, July 2022
Back to School Sweepstakes, August 2022
Tailgate Fun Sweepstakes, September 2022
Holiday Cheer Sweepstakes, November 2022



Yes, sign me up for one Sweepstake for \$159. List Sweepstake of choice:

Yes, sign me up for all six Sweepstakes for \$125 each.

Business Name

Signature

Date

Austin Daily
Herald
media

310 2nd St. NE, Austin, MN • 507-433-8851
808 W. Front St., Albert Lea, MN • 507-373-1411

Albert Lea
Tribune
media