



## 2.6 Million Orders Are Being Taken

That's how many Minnesotans dine out at a **restaurant or bar**. And **88%** of those patrons read **newspapers** every month.

**Print & Digital Newspaper Readers**  
– An Advertiser's Best Prospects –



MINNESOTA  
NEWSPAPER  
ASSOCIATION

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*\*2021 Minnesota Market Study, conducted by Coda Ventures*