

AGING GRACEFULLY RATE SHEET

Aging Gracefully monthly news covers the people, issues, events important to readers of a certain age. Delivered as a special themed page inside the newspaper and its own page online at www.presspubs.com, Aging Gracefully connects your business with a targeted senior reader ready and willing and able to spend.

LIMITED TO ONE BUSINESS: First-come, first served

Thousands of monthly readers via home-delivery and online delivery



Editorial Calendar

1	TOPIC: When is the right time for retirement?
2	TOPIC: How to choose between assisted or independent living facilities.
3	TOPIC: Senior health & fitness programs.
4	TOPIC: Healthcare benefits and supplements for seniors.
5	TOPIC: Are pets a good fit for seniors and how to make the right pet choice.
6	TOPIC: Financial wellness in retirement/Living on fixed income.
7	TOPIC: Protecting seniors from telephone or web scams.
8	TOPIC: The up and down sides of having both summer and winter homes.
9	TOPIC: Keeping your mind sharp as you age.
10	TOPIC: Downsizing your life
11	TOPIC: Family Matters: How to Understand and Connect with Your Aging Parents
12	TOPIC: Where to find the best resources for seniors, events/activities etc?

LIMITED

Only one advertiser is guaranteed placement within this exclusive monthly 50+ news. Focusing special attention on these customers by thousands of area residents gives a unique and limited opportunity to build a close relationship and sales for the next 12 months.

RATES

- 10.3" x 7.68" Half Page: **\$999**
- 5.07" x 7.68" Quarter Page: **\$499**
- 5.07" x 3.77" Eighth Page: **\$289**

INCREASE YOUR SALES

Offers focused toward mature residents draw response. To maximize the coming year, targeted ad messaged within specific products/services maximize the return on this Aging Gracefully investment.

I agree to purchase the Aging Gracefully package available for the next 12 months.

Name _____

Signature _____

Date _____



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