



Join the fun and help welcome the world to the City of Stillwater and its Historic Downtown area for the inaugural World Snow Sculpting Championship. Be among the sponsors of the **OFFICIAL WSSC'S 2022 CHAMPIONSHIP PROGRAM**, which will include the schedule of events, competitor bios, a map to the various activities and events and more.

**Limited Space!**  
**Reservation Deadline: Dec. 10**  
**Copy Deadline: Dec. 15**

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*\*\*A portion of the sponsorship proceeds go towards the Greater Stillwater Chamber of Commerce Foundation.*

**Limited space available at this special rate, reserve your spot now!**

**Contact Randy: (651) 407-1212 | [lowdown@presspubs.com](mailto:lowdown@presspubs.com)**





*Lowell Park*

STILLWATER, MINNESOTA, USA

*January 18 - 23, 2022*



COVER PHOTO BY GREG SCHULZ OF PICTURES OVER STILLWATER

PRESENTED BY THE GREATER STILLWATER CHAMBER OF COMMERCE  
IN PARTNERSHIP WITH THE CITY OF STILLWATER  
[WORLDSNOWSCULPTINGSTILLWATERMN.COM](http://WORLDSNOWSCULPTINGSTILLWATERMN.COM)



# THE WORLD'S COOLEST BLOCK PARTY

*Saturday, Jan. 22 • 6 p.m.*

The Inaugural World Snow Sculpting Championship is hosted by the Greater Stillwater Chamber of Commerce in partnership with the city of Stillwater Jan. 18-23.

Ten to 12 teams from around the world will travel to Lowell Park in Stillwater to create amazing snow sculptures while competing for the title of the World Champion.

Stillwater Area Chamber of Commerce Executive Director Robin Anthony said this is an event that involves a lot of planning with the city of Stillwater and the chamber.

The city and chamber researched for things to do in the winter and discovered the United States National Snow Sculpting Competition at Lake Geneva, Wisconsin.

According to Anthony, there

were many cities that were interested in hosting. Winter Fun USA, LLC wanted the contest to be in a small city with a vibrant downtown, and Stillwater was the organization's first choice.

Over the last year, the chamber has been working with the steering committee to host the event. Part of its tagline is the "world's coolest block party," which the chamber will host.

"Depending if the weather cooperates, they will start making snow on Jan. 5 in the chamber parking lot and moving the clean snow into Lowell Park and forms that they're building," Anthony said. "Then the snow will go into the forms, and people will get in and stomp the snow down. That should take about two days."

There will be an opening ceremony Wednesday, Jan. 19,



at JX Event Center for VIP's and sponsors. This is a ticketed event, and is open to the public with limited seating available.

"That will be the time to introduce all the teams from the (different) countries and get them on stage and say 'hello.' There will also be entertainment and a chance to mingle with the teams," Anthony said.

For updates on the event and to learn more about the World Snow Sculpting Championship, go to [worldsnowsculptingstillwatermn.com](http://worldsnowsculptingstillwatermn.com).

Noelle Olson

# MINNESNOWTA NICE DAY

*Sunday, Jan. 23*

The festivities continue downtown Stillwater where you will enjoy all things Minnesotan! We kick off the day with a Swedish pancake breakfast and will have all kinds of other fun things to do while enjoying the finished sculptures: Minnesota characters like Paul Bunyan and Frozen's Elsa and Olaf, the Pillsbury Dough Boy, and more will be available in the park for photo opps while The Bazillions are playing in the Gazebo. We'll also have ladder golf set up in the park near the snow slide! There will be Bingo in the Water Street Inn ballroom followed by a polka band, Polkarioty, a Wild Rice Cook Off judged event and, of course, the beer and concession tents will be open until 2 p.m. Check the event App for updates, times, and locations!



*Stillwater, Minnesota  
2022*

*Stillwater*  
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## Schedule of Events

Please check the website  
as the event gets closer for  
more details and updates as  
schedule is subject to change.

**JAN. 10 - 17, 2022**

*Snow Making Week*

Watch snow being made and  
watch how the blocks are built

**TUESDAY, JAN. 18, 2022**

*Carving Exhibition - Event  
Kickoff*

An artist will be out in Lowell  
Park demonstrating a carving  
and visiting with visitors

**WEDNESDAY, JAN. 19,  
2022**

*Carving Begins:* 9 a.m. Lowell Park

*Opening Ceremony*

5 p.m. JX Event Center

**THURSDAY, JAN. 20, 2022**

*Chamber of Commerce Mixer  
at the Water Street Inn*

Chamber's 130 Year's Celebration!

5 p.m. Water Street Inn



The scenic and historic downtown Stillwater will be host of the World  
Snow Sculpting Championships for at least the next three years.

**SATURDAY, JAN. 22, 2022**

Carving Concludes at 2 p.m.  
Sharp!

*"World's 'Coolest Block Party'"*

6 p.m. Water Street Inn

**SUNDAY, JAN. 23, 2022**

*Closing Ceremony and Awards*

4 p.m. Water Street Inn

*MinneSnowta Nice Day*

Check the website for details:  
[WorldSnowSculptingStillwaterMN.com](http://WorldSnowSculptingStillwaterMN.com)

